

Ocean Beach - Your Christmas Shopping Center

HERE'S the POINT

By SPENCE HELD

A kid on a bicycle whipped across Cable St. in front of a bus, then pedaled madly northward between the bus and the curb. The bus driver honked a startled warning. A second later he brought the bus to a sudden stop, leaped out and collared the kid. He cussed him out and came close to manhandling him; he apparently flipped his lid after the kid made a ribald gesture in answer to the horn.

Anyhow, it was a disgraceful scene. The kid was at fault, of course, but the bus driver demonstrated a lack of self control. Some of these kids on bikes are living dangerously; they just don't realize what tons of hurtling steel do to human flesh and bone in a crash... If they did realize it, they'd be more careful.

That goes for these young fellas, many in military uniform, who wrap their cars around trees or crash into bridge abutments and other unyielding objects on Highway 101 and elsewhere. They're killing themselves in fairly large numbers these days.

Educational programs don't seem to have much effect in stopping this slaughter.

Personally, I think drunken driving is one of the worst menaces we have to contend with on the highway. What chance has a sober citizen when a drunk swerves his car into the wrong lane and crashes him head-on?

A guy who stays off the highway during the holidays will have a better chance of survival than one who bucks the line of drunken drivers.

You think I'm too harsh? No, I ain't harsh enough. But putting pieces in the papers isn't the answer. Part of the answer probably lies in stricter laws, rigid enforcement, and heavier penalties.

Safety devices in cars might help, too.

Nativity Scene To Include Live Animals

A living Nativity scene, complete with animals, will be presented by the Point Loma Methodist Church, 1984 Sunset Cliffs Blvd., each evening Dec. 18 to 25, including Christmas Day from 7 to 9:30 p.m.

A stable will be constructed in the courtyard of the church where a sheep, cow, calf and burro will appear in the scene with Mary, Joseph and a shepherd. The animals have been borrowed from Holiday Farms and Palomar Stables in Mission Valley.

Characters will be portrayed each evening by two groups of youth, alternating every 30 minutes. Two sets of costumes have been made so that the tableau will be interrupted only momentarily.

The public is invited to view the scene and join in the caroling around the manger. Contributions of money or gifts to the Christmas project will be presented to the County Hospital Gift Fund. This fund provides gifts for patients on birthdays and other special occasions.

Mrs. Gertrude Wiley, youth director of the church, is chairman of the Christmas committee, which includes Mmes. John Atwood, Robert Guyer, Maurice Papier and H. T. Stovall.

SANTA ANITA TO OPEN RACING SEASON MONDAY, DECEMBER 26

Santa Anita Park, located in Metropolitan Los Angeles on E. J. (Lucky) Baldwin's historic old rancho in Arcadia, has everything in readiness to open its 19th and biggest Thoroughbred racing season on the Monday holiday, Dec. 26. A gathering of upwards of 50,000 is anticipated with the gates opening at 11 a.m. and the first race starting at 1 p.m.

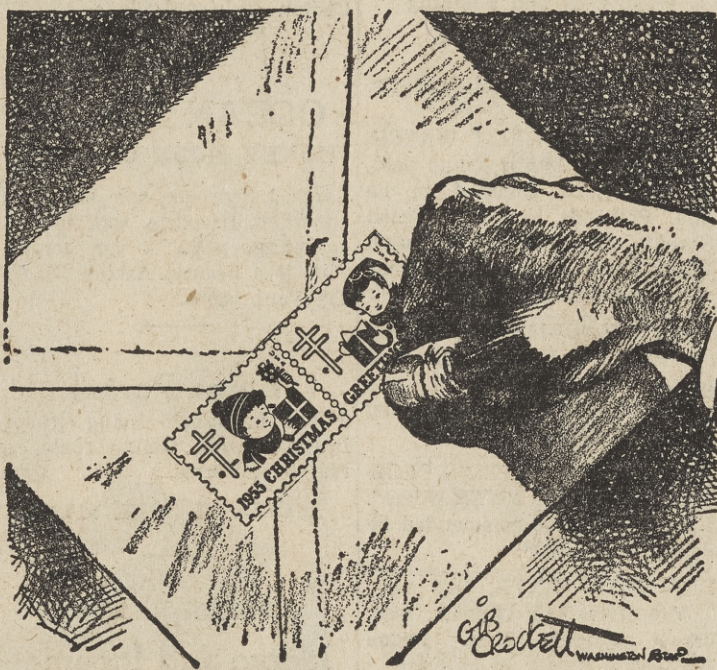
The \$20,000 Palos Verdes Handicap, for 3-year-olds and up at six furlongs, heads a banner eight-race card as the opening attraction. After the Tuesday lay-off, the \$15,000 La Centinela Stakes will be staged on Wednesday, Dec. 28.

Double bills will be presented for the New Year celebration.

Peninsula News

The Only Newspaper 100 Percent Interested in San Diego's Peninsula Area. Serving 60,000 Population in Ocean Beach-Point Loma-Loma Portal-Midway.
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It Will Go Further With This Seal



CHRISTMAS SEAL 'REMINDER' MAILED BY S. D. VOLUNTEERS

Residents who have not yet acknowledged receipt of their Christmas Seal letter have been mailed a post card "reminder" by volunteers at the San Diego County Tuberculosis and Health Association.

Mrs. Carl R. Anderson, drive chairman, said the local anti-tuberculosis Yule Seal drive will end officially Christmas Day.

"The Christmas Seal sale is traditionally a voluntary fund drive," Mrs. Anderson said. "The reminder cards are only being sent out to remind persons about the Seals. They are not a dun."

She said that past experience reveals that many Seal letters are temporarily overlooked among other holiday mail reaching local homes, and the reminder cards call the letters to their attention in time to beat the Dec. 25 deadline.

Answers to the appeal letter are flooding into Christmas Seal headquarters at a record pace. Mrs. Anderson said, "which means that in some instances the contribution and reminder card will pass in the mails."

She said that the Association makes no attempt to contact residents in person, allowing residents to decide in the privacy of their homes whether they are interested in the conquest of tuberculosis.

"We have made tremendous strides in this common battle," she said, "but the fight is not yet won."

Last year, tuberculosis struck one American every five minutes and killed 24 Americans a day.

Big Yellowtail Pop Up; Woman 'Breaks Ice'

Yellowtail fishing at the Coronado Islands appeared to be poised for another strong comeback early this week, but much still depended upon the good graces of the weather man.

After almost a week of rough weather, during which there were no signs of the yellows at all, things began to pop again last Saturday. There was an exceptionally fine showing of big yellows in the middle grounds of the Coronado Islands, but getting them to take the bait was a major problem in itself.

Most disappointing was the fact that anglers became panicky when they did hook the big yellows, which boiled constantly around the boats, and broke them off about as fast as they sank the hooks. Credit for finally breaking the ice and bagging a sample went to a first time anglerette, Mrs. Louise Haas, of Los Angeles. She was

fishing on the bottom, sinking her bait with a four-ounce sinker, when she got the hook-up.

While surface fishermen were having a hard time getting the yellows to work, the bottom fishermen had no such trouble, and sacked full limits of red cod and ling practically every day, rough weather or fair.

Two stakes in the \$25,000 California Breeders' Trial Stakes and the \$25,000 Malibu Sequet Stakes are on the schedule for Saturday, Dec. 31, and two more stakes in the \$25,000 San Gabriel Handicap on the turf course and the \$20,000 Las Flores Handicap for the Monday holiday Jan. 2.

Santa Anita offers its richest and most pretentious 1955-1956 program of 32 stakes with a record \$1,055,000 added. Outstanding will be the renewal of the \$100,000 racing classic in the Santa Anita Maturity on Jan. 28, Santa Anita Handicap on Feb. 25, Santa Anita Derby on March 3, and San Juan Capistrano Handicap on the turf course on March 10, closing day.

Knopp Elected President of O. B. Chamber

William (Bill) Knopp was elected president of the Ocean Beach Chamber of Commerce for 1956 by the new board of directors at a meeting in Nocton's Bar-B-Q Tuesday.

Knopp, of the Strand Barber Shop, succeeds Harry La Dou, who has served as president two years. La Dou automatically becomes a member of the board.

Other new officers are Frank Allen, manager of Beardsley's Funeral Home, vice-president, and Elizabeth Mathews, public accountant and tax service, treasurer. John Pierce was re-elected secretary.

Officers and directors will be installed early in January.

Randy Thayer, 4, Undergoes Surgery Again At Hospital

Four-year-old Randy Thayer underwent surgery again in Mercy Hospital Monday "but seems to be snapping back quicker this time," his grandmother, Mrs. Clyde Hooper, reported yesterday.

Randy, hit by a truck on Voltaire St. Oct. 14, faces the prospect of having his lower right leg amputated.

Mrs. Hooper, of 4636 Lotus St., said the boy "seemed in better spirits this time" after surgery Monday.

The once-chubby little boy has become quite thin during his long hospitalization following the accident, when both legs were mangled. However, doctors and nurses have found him cheerful and cooperative.

He's in Room 227, Mercy Hospital... The Peninsula News is confident that many local residents will show their Christmas spirit by remembering him with cards and gifts.

Pt. Loma Plays Chaffey Tonight

Point Loma High School's basketball team will play Chaffey High in the first round of the annual Kiwanis Tournament tonight at 8:30 in the local gym, according to word from PLHS yesterday.

Mar Vista defeated the Pointers 28-27 in a non-league game at the local gym Tuesday night.

CHRISTMAS PROGRAM FOR WOMEN'S GUILD

Point Loma High School Speech Arts Department students will present a Christmas program for members of Point Loma Community Church Women's Guild Wednesday, Dec. 21 at 1 p.m. in the chapel. A silver tea then will be served in the social rooms. The committee is headed by Mrs. George Ladd and Mrs. John Lamott.



WINNER—This is the Ocean Beach Chamber of Commerce float titled "Christmas in Ocean Beach," which won the Mayor's trophy in the North Park Toyland Parade Sunday. Tomsy Pinkes of the Peninsula News (right, standing) is the girl on water skis being

towed by a boat containing Betty Ann Nelson. The float was designed by Ruth Faber and built by Chamber members. Also in the parade was a Chamber convertible carrying Luella Webb, Miss Ocean Beach; President Harry La Dou and John Pierce, secretary.—Les Hamm photo.

\$54,000 Raised For New Church

Local Seventh-day Adventist Church members have raised about \$54,000 in cash and pledges in their church building fund campaign, it was announced following a meeting in the Methodist Church Saturday.

With less than three weeks to go in the campaign, they expect to celebrate a victory on New Year's Eve.

"The members are praying and working earnestly to build this new church which will be a house of prayer for all people," said the pastor, Richard E. Delafield.

O. B. Kiwanis-Annes

Singing by the Point Loma Methodist Church Choir, directed by Mrs. John Burdine, and distribution of gifts by Santa Claus, featured the annual Christmas party held by Ocean Beach Kiwanis-Annes Tuesday night.

Husbands and children were guests. Mrs. Chet Mellison was program chairman.

Twelve members of O. B. Kiwanis Club and their wives attended installation ceremonies for Dr. W. A. Pepin, new lieutenant-governor of Kiwanis Region 21, at the Lafayette Hotel Saturday night. He was installed by Harold Heimbaugh, district governor.

STAR-STUDDED SERVICE TEAMS TO MEET IN POINSETTIA BOWL

Two of the top service teams in the nation meet in the fourth annual Poinsettia Bowl football game in San Diego December 17 with the Army representing the west and the Navy holding forth for the east.

Fort Ord, a once-beaten football power from Monterey, battles the Navy's Pensacola, Florida, Naval Air Station eleven for the mythical inter-service football championship.

Annually the Poinsettia game, the climax to a week-long San Diego Junior Chamber of Commerce-sponsored salute to the favorite Christmas flower in the nation, brings together some of

the finest football talent available.

Pensacola's Goshawks are headed by former Naval Academy players Joe Gattuso and Steve Eisenhauer. The Army eleven includes an all-star array that includes former all-Americans Paul Larson and Paul Cameron and professionals Jimmy Powers and Sam Baker.

Larson gained his fame as the top college passer in the nation while matriculating at the University of California while Cameron's triple threat capacity as quarterback for the 1954 UCLA Bruin squad earned him honors as an all-American.

Colt League Parents Meet Tonight

A special meeting of Colt League parents, to organize and elect officers, will be held tonight at 8 o'clock in Ocean Beach Community Center.

All parents of boys between 15 and 17, who expect to participate in Colt League baseball during the coming season, are urged to attend. (In order for a boy to take part, he must have the consent and full support of his parents.)

Those who reside in the Peninsula area bounded by Rosecrans St., Frontier St., and W. Point Loma Blvd., are eligible, it was said. (This comprises the entire Peninsula area.)

A preliminary meeting was held last Friday, with Bob Kerrigan of the Padres as guest speaker. His subject was "Do's and Don'ts in Baseball." Ralph Smallwood, past president of Pony League, who called the meeting, discussed the rules and regulations governing Colt League baseball.

Ernest Downey, Ocean Beach Youth Baseball Program chairman, reported on the progress being made in obtaining sufficient City property for the necessary baseball diamonds for boys in this area whose ages range from 9 to 17. (Little, Pony and Colt Leagues.)

Loma Portal School Christmas Project

"Meals for Millions Foundation" has been chosen as the Christmas giving project by children and faculty of Loma Portal School, it was announced by Miss Sydnie M. Higgins, principal.

Each child in the school is invited to contribute the price of two ice cream bars (twelve cents, no more) to purchase four multi-purpose food meals for needy people in India, Greece, the Navajo Indian country and other parts of the world.

"Meals for Millions," a non-profit foundation for the prevention of starvation, sponsors this project and the distribution of contributions. The PTA Welfare Committee will assist the school in this activity.

Nativity Scene At Pt. Loma Home

Typifying the religious spirit of Christmas is the Point Loma home of George A. Tasch at 1540 Chatsworth Blvd., corner of Orchard Ave.

Making clever use of his garage adjoining the house, Tasch has set up a complete Nativity scene with statuettes representing the Infant Child Jesus, Mary and Joseph, along with the ox and donkey, the shepherds and their sheep, and the three kings.

An angel and a blinking star are placed atop the roof to complete the scene. In addition, Tasch has a living Christmas tree, bedecked with 75 colored lights. There are floodlights and spotlights at various shrubs and trees. A record player adds atmosphere by rendering the well-known Christmas carols.

Santa Claus Is Coming To Town

Dear Santa:

We are very glad indeed to hear that you are coming to Ocean Beach next week.

We appreciate this a lot because we know how busy you are at this season and how tired your reindeer must be.

It will be fun to look for you every day from the 19th through the 24th on Voltaire, Sunset Cliffs, Abbott, Bacon, Cable and Newport Ave.

How nice that you will be here from 11 a.m. until 8 p.m., because then all the little boys and girls can bring both mother and dad to meet you.

Greetings,
Ocean Beach Chamber of Commerce.

MIDWAY ADULT CENTER LETS CHRISTMAS PARTY

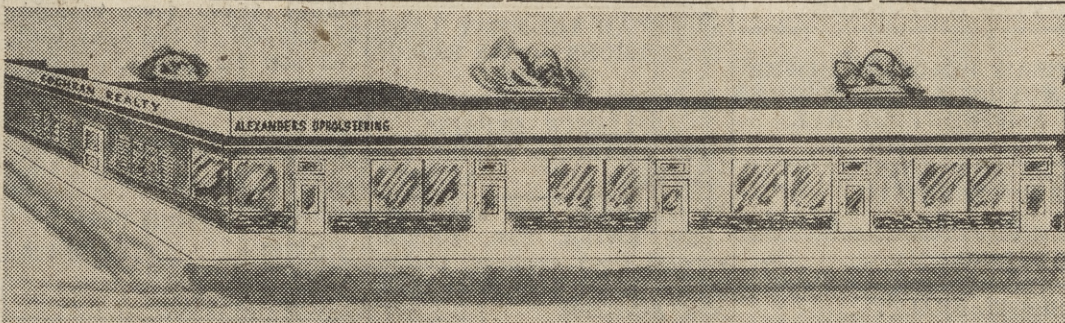
The Associated Student Body of Kearny Adult High School and Midway Adult Center will be in charge of the Christmas Party to be held at the Midway Center Auditorium on Saturday, December 17 at 7:30 p.m. A program of games, entertainment and dancing has been planned. Coffee and snacks will be served. Joe Casillas, vice president of the A.S.B., is chairman.

Carrier Boys Begin Collections Today

Your Peninsula News carrier boy, who delivers your paper every Thursday, wants you to know that the cost is 25 cents per month and that his earnings come from his collections every four weeks. He will begin collecting today for the current four-week period.

Your carrier boy enjoys serving you and would appreciate any suggestions for better service.

P.S. Be sure you pay your Peninsula News carrier boy for the paper and not a representative of another publication.



NEW BUILDING—Sketch of the first three rooms of a building being erected on Voltaire St. at Wabaska Dr. is shown here. More store space is expected to be added next spring, according to Earl Shaw.

BUILDING BEING ERECTED ON VOLTAIRE

Construction of the first three rental units of a one-story frame stucco building on Voltaire St. at Wabaska Dr. is nearing completion, according to Earl Shaw, of Shaw's Furniture.

"We hope to complete the three units by Jan. 1," he said.

Cost of the entire six-unit project is expected to total \$35,000—\$40,000.

The three rooms nearing completion have been rented to the following:

1—Louise Cochran, real estate office, formerly on Sunset Cliffs Blvd. This fronts on Wabaska.

2—Alexander's Upholstery, Mr. and Mrs. Earl Alexander, now on Newport Ave.

3—Anthony's Hair Styling Salon, Anthony J. Malucci. He formerly was located on Rosecrans St.

CONVERT USED ITEMS INTO CASH FOR CHRISTMAS!!

Cabrillo School Program Tonight

Christmas cards from Cabrillo School youngsters will be presented to the public in tableau form at 7:30 p.m., Dec. 15 in the auditorium. Parents and friends of the school are invited to this program of music and choral speaking by the upper grade children, reports Miss Grace E. Finley, principal.

Susan Laddan, Cabrillo School sixth-grader, is the new Student Body president. Elected to serve with her were Deana Cleland, sixth-grader, vice president; and Stephen Lustig, fifth-grader, secretary. Their recent election culminated a lively campaign in which candidates participated in oratory, poster-making and other campaign methods.

Cabrillo School's "Classroom Walls" were extended to Del Mar recently when the first-grade classes traveled to the beach town by train. The trips were planned to provide first-hand experiences related to their Social Studies unit about trains, according to teachers Mrs. Emily Hobbs, Mrs. Barbara Lawrence and Miss Deborah Haven.

The study of Indians by Miss Wanda Neeley's third-graders at Cabrillo was brought to life by a visit to their classroom of two former Indian missionaries.

Libraries are expensive. An annual expenditure of \$9,000 is regarded as absolute minimum for maintaining a library serving 6,000 people, and to serve a community of 25,000, the minimum is about \$37,500.—CHANGING TIMES.



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SERVICE STATION
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AC-3-5331

Legal Notices

CERTIFICATE OF INDIVIDUAL FICTITIOUS NAME
No. 20716

State of California,
County of San Diego, ss.
I hereby certify that I am transacting business at 3210 Manzanita Place, San Diego, in the State of California, under a designation not showing the name of the person interested in such business, to-wit:
JET TERMITE CONTROL
Sidney L. Davis
3522 Dumas Street
San Diego 6, California

State of California,
County of San Diego, ss.
On the 4th day of November in the year one thousand nine hundred and fifty-five, before me personally appeared Sidney L. Davis known to me to be the person whose name is subscribed to the foregoing instrument and he acknowledged to me that he executed the same.
WITNESS my hand and the seal of my office this 25th day of November, 1955. **FRED WEITZEN** (Seal)
Notary Public in and for the County of San Diego, State of California.
My Comm. expires Dec. 30, 1958
Published in the Peninsula News Dec. 8, 15, 22, 29, 1955.

1—Homes For Sale

2 BEDROOM STUCCO, Car-port, large fenced yard. AC-2-1036.

2—Lots For Sale
VIEW R-2 LOT, near Christmas Circle. Borrego Springs. AC-2-2620.

4A—Business Rental
PT. LOMA, 1900 Rosecrans, 4 new stores for lease to be completed by January 1st. Ideal location for Radio & TV Repair, barber shop, dentist, etc. Frank E. Naso, AC-3-3111.

4B—Real Estate Wanted
LISTINGS WANTED
Listings needed. We will advertise your properties at no expense to you. Buyers waiting.
WELCH & ROENICKE
Realtors
5000 Voltaire AC-2-8911

LISTINGS WANTED
We need listings. We will advertise your properties in any San Diego paper at no expense to you. For rentals, insurance and Notary fees.
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2029 Bacon AC-2-8425

5—Rentals
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DEL WOOD
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Day, Week or Month
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6A—Houses, Furn., Unfurn.
COTTAGE — Adults only. 1 bedroom large twin size. Refrigerator & Stove. Ocean View. AC-3-5865.
3 B.R. Furn. Duplex on beach. Near all. AC-2-9684.
\$115—2 B.R. Furn. 5019 Del Monte Bayshore. AC-3-7141.

5C—Apts., Furn. & Unfurn.
FURNISHED Studio, Single. Modern. Close in. \$47.50. AC-3-9143.

1 BEDROOM Furn. Util. Paid. Near all. AC-3-3936.

STUDIO Apartment, single, \$35. AC-3-5730.

2 BEDROOM Unfurn. \$75. AC-3-6515.

5G—Misc Rentals
DO IT YOURSELF
Rent Our Tools & Equipment
Cement Mixers, Wheelbarrows, Power Weed Cutters, Power Lawn Mowers, Lawn Renovators, Roto Tillers, Garden Tractor, with Dozer and Plow, Sanders, Misc. portable electric tools. Trailers - Elect. Hedge Shears.

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COUPLE, NO PETS, WOULD LIKE TO RENT OLDER UNFURNISHED HOUSE. CALL ACADEMY 2-5308 AFTER 5 P. M. and weekends.

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13—Schools, Instruction

INSTRUCTION on saxophone, clarinet & flute. Beginners or advanced. Instruments rented to beginners. Mr. Franzman, AC-2-4584.

14—Personals

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Dancing Nightly
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All Ages. AC-3-7228

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19—Help Wanted, Female
PART TIME middle age lady, white or colored in good health to be with partially invalid woman 5 or 6 days a week. Call 8:30 to 6:00 AC-3-3256 after 6:00 AC-3-6683.

20—Help Wanted, Male
CUSTODIAN for church, would prefer couple. Phone AC-3-7430 or AC-3-8714 for information.

CARRIER BOYS WANTED—Dependable boys for routes in Pt. Loma and Loma Portal area. Peninsula News.

21—Radio, TV Service

TELEVISION AND RADIO SERVICING
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We specialize in Radios, record players and car radios. All house calls in beach area, \$2.50.

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24—Misc. For Sale

FUR COAT, dyed Fitch, size 16. Like new. AC-2-1909.

CHILD'S SWING SET—2 inch heavy pipes, \$20. 1046 Leroy.

2-PC WINE Fridge Living Room Set, \$80. AC-2-2390.

BICYCLE, Girl's 14 inch with basket, \$10. AC-2-7054.

24—Misc. For Sale

Blonde Bunk Beds, complete \$50
Oak Office Desk.....\$24.95
5-pc. Black Iron Dinette,
Like new.....\$49.50
Mahogany Sewing Cabinet \$9.95
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7 Good Lawn Mowers, \$7.95 up

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CAR RADIO, 1955 Plymouth, Philco 8 tube, Push-button Deluxe. \$50. AC-3-3636.

BOY'S TRACTOR, Murray, good condition. \$12. AC-2-1679 after 6.

BED, Twin size, steel frame, Mattress and springs. \$10. AC-2-1332.

CRIB—Double Drop sides, Plastic Mattress, Excellent condition. \$25. AC-2-7611.

BICYCLE—Boy's 26 inch. Excellent condition. English style racer. AC-2-4382.

25—Wanted

BABY TENDA, Butler or ? In good condition. AC-2-8483.

29—Autos for Sale

PONTIAC, 1941, 4 door. Good transportation. AC-3-6646.

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WOODED AREA

2 year old 3 twin bedroom 1 1/2 baths, 1500 sq. ft. kitchen, rear living room, sliding glass to patio: cor. lot, 2-car gar. Owner leaving. Only \$19,850. Modest down. F.H.A. appraised.

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\$15,750. \$5,000 down to F.H.A. 3 years old. 2 bedrooms each. Call now for details.

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LOMA PORTAL

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3-B.R., 2 BATH, FIREPLACE
MUST BE SOLD IMMEDIATELY

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New 'Sunset House' Is Opened In O. B.

Yvonne Nelson, who is perhaps better known by her many friends as 'Winnie', has official-

ly opened her place of business, Sunset House, at 2253 Sunset Cliffs Blvd.

Mrs. Nelson carries a complete line of rental equipment that will take care of over 300

guests at weddings, special parties, receptions, or other social gatherings.

Included are banquet size lace table cloths, lovely glassware, punch bowls and cups, entire

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**YOUR CHOICE
6 FOR
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- Peas
- Chopped Spinach
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- Lima Bean Succotash
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ROUND STEAK 55c
Grade A lb.

Hormel's Midwest BACON 49c
1-lb. cello pkg. lb.

PORK CHOPS 49c
Rib lb.

RUMP ROAST 55c
U. S. Grade A lb.

**CHRISTMAS
TREES**
CHOICE SELECTION
at REASONABLE
PRICES!

**SNOWBALL
Cauliflower** 10c
each head

**SWEET CRISP
DELICIOUS
APPLES** lb. 10c

**6x7 CHOICE STEM
TOMATOES** lb. 10c

Decorator's Notebook

by Alicia Joyce



Nothing offers quite as much fashion, function and satisfaction to a well-organized homemaker as the new corner bed units which have been created for use in either a living or sleeping area. In a guest-den or a small studio apartment, these units have a 'round-the-clock' function. Designed to be part of an entire living grouping. They include a "built-in" storage corner piece, which in addition to holding pillows and other bedding, fills in the corner very attractively. It has an expansive surface which may be decoratively treated with an attractive reading lamp, and otherwise accessorized with knick knacks to make a comfortable lounge, reading nook.

The storage unit is easily accessible from the top and without disturbing the corner setting. This one is accented with cane which is an extremely popular furniture fashion note this year. Other matching pieces here, are a coffee table, which may have either a marble or plastic surface, and a lounge chair, which may be covered with a fabric of your choice.

For smaller dinner-parties,

there is complete dinner-ware service for 24 that one may use.

Whatever the occasion, Vonne is ready to help with her services, and an invitation to drop in and see her is extended to all.

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Balboa Electric Co

We Give S&H Green Stamps
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—PACIFIC BEACH—

LOS FELICES CLUB

A Christmas theme was carried out when members of Los Felices Club held their annual dinner Saturday evening.

Table decorations included sparkling Christmas trees, garlands of greenery and holly berries. Place cards featured the California Christmas flower, the Poinsettia.

Dinner conversation was in Spanish and dinner was followed by dancing.

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SNOWDRIFT 75c
3 LB. CAN

WESSON OIL 53c
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Jello Desert 25c
3 pkgs.

Gerber's Strained Baby Food 25c
3 for

SALAD DRESSING 33c
MIRACLE WHIP pint

TOMATO JUICE 49c
LIBBY OR DE LMONTE, 46-oz. can 2 for

YAMS 24c
PRINCELLA No. 2 1/2 can

CRANBERRY SAUCE 39c
OCEAN SPRAY 2 for

KLEENIX 49c
400 TISSUES 2 for

DEL RICH 25c
1-LB. PKG.

HAM \$1.75
SWIFTS OR HORMEL 1 1/2-lb.

Arizona Grapefruit 29c
70 Size 6 for

Sunkist Lemons 25c
7 lbs.

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There is a difference in the flavor and texture of ground meats — Try our Triple Cut Ground Meats.

GROUND BEEF lb. 29c
GROUND ROUND lb. 59c

BONELESS ROUND STEAK lb. 59c
SWISS STEAK lb. 59c

FOR BREAKFAST Country Style Sausage lb. 29c

Order Your Christmas Turkey NOW. We handle only Local Fresh Poultry.

"Horses of the World" is the subject of a new museum recently opened along the McKenzie River at Vida in Oregon, according to the National Automobile Club.

Last year Americans used 2.8 billion barrels of oil, according to the National Automobile Club.

This is equivalent to the present proved crude oil reserves of the entire state of Louisiana.

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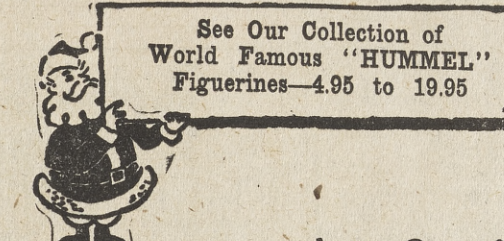
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- Expertly Tailored
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New "Power Plant" chassis has extra tubes and circuits for sharper, clearer TV.
DOUBLE BRIGHT PICTURE
Aluminized Tube beams all the light outward!

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O. B. Woman's Club Christmas Party

By MARIAN KRETTLER

Presented by Mrs. Ralph Stothard, program chairman for the Ocean Beach Woman's Club, 60 youngsters from the Warren Walker school arrived last Thursday to provide glory for the Club's Christmas party.

A lovely sight in scarlet cassocks and white surplices with huge red plastic bows caught at the throat, the children gave a lesson in the real meaning of Christmas.

Of course, the old carols were rendered, interspersed with recitative and tableaux concerning the Advent of Jesus. The children lined the platform, but at intervals the living curtain divided, while in the background the wonderful old story came alive. Not a side glance or wandering attention while those dedicated youngsters spoke and sang.

When the darling little Virgin brooded over her holy Infant, many eyes were wet. Mine too. Perhaps I was over-emotional, remembering how Nellie Walker cast her destiny with Ocean Beach years ago, and with only five dollars in her pocket, established a modest school on Coronado Avenue. That it has grown to such proportions is due

to Nellie Walker's faith in Ocean Beach, her courage and persistence and the fine corps of assistants she has gathered about her.

"My Ruth," Nellie Walker so terms her daughter, Mrs. Sweeney, wrote the pageant for our Thursday visitors, but the entire staff participated in the training.

Mrs. Sylvan Planson, chairman for the luncheon, could not introduce her helpers by name. There were too many of them. For many days the women labored, beautifying the clubhouse and preparing the luncheon. Those women are all excellent cooks and everything from the festive turkey to the dessert was served plentifully and speedily.

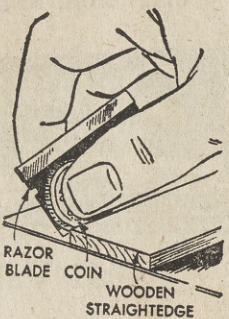
It was quite a day for the Woman's Club. New members were welcomed and old friendships renewed. Even Harriet Dumont and Edith Beeler, life members who did so much for the club in earlier days, were present for the festive occasion.



To Avoid Cutting Rule

HERE'S a trick that's helpful to Dad, Mother and the youngsters, too.

As suggested by *Popular Mechanics*, use a coin when cutting material with a razor blade or sharp knife that's pulled along



the edge of a wooden or plastic straight-edge. That way, there'll be no cutting of the straight-edge.

Hold the blade and coin together, as illustrated, so the coin bears against the guide. Naturally, you must allow for the coin's thickness in determining the exact cutting point.

LET US WASH THOSE

- SHAG RUGS
- PILLOWS
- COMFORTS
- BED SPREADS

We can give those FADED SPREADS & RUGS A NEW LOOK... with Caldy

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DINETTE SETS

Onyx Stainproof Table Top with extension leaf. Sturdy wrought iron legs. 4 chairs with colorful plastic coverings.

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ANTHONY QUINN & ROSSANA PODESTO

— plus —

JANET LEIGH & JACK LEMMON

In Cinemascope & Color by Technicolor

"MY SISTER EILEEN"

With BETTY GARRETT & KURT KASZMAR

Special Junior Matinee Sat. 1:00 p.m.

Walt Disney's "STORMY—THE THOROUGHbred"

"THE BIG LEAGUER" with Edw. G. Robinson

PLUS 4 CARTOONS

SPECIAL HOLIDAY MATINEE

Wednesday, Dec. 21st, 1:00 p.m.

CARTOON SHOW

3—FULL HOURS OF—3
CARTOONS & COMEDIES

Pre-Christmas

Episcopal Services

Scheduled Here

Services heralding the coming of Christmas Day have been set at Trinity Episcopal Church, according to the Rev. John R. Nicholson, vicar.

Sunday, Dec. 18, the Fourth Sunday in Advent, the Holy Eucharist will be celebrated at 7:30 a.m. and at 9 a.m. The Church School will also meet at 9, in Wallace Hall. At 11 o'clock Father Nicholson will be the preacher at the service of Morning Prayer.

Wednesday, Dec. 21, the Holy Day of St. Thomas, there will be two celebrations of the Holy Eucharist, at 6:30 and 9:30 a.m. The Confirmation Class for juniors will meet Wednesday afternoon at 4 p.m.

Adult Confirmation Class will meet at 7 o'clock Friday evening in Wallace Hall.

Saturday night, Christmas Eve there will be two celebrations of the traditional Christmas Eve Midnight Mass. The first celebration will be at 9 p.m., and the second at 11:30 p.m.

ORDER OF EASTERN STAR

Point Loma Chapter 490, Order of the Eastern Star, will hold its annual Christmas party after the stated meeting Monday, Dec. 19 at 8 p.m. in the Masonic Temple, 1711 Sunset Temple, 1711 Sunset Cliffs Blvd. There will be an exchange of gifts. Mary Evelyn Naylor will be the after-chapter party chairman.

Experiments by automobile body engineers reveal that when

a white-topped car is parked in the sun next to a black-topped car, the former remains fifteen degrees cooler inside, reports the National Automobile Club.

The bill that made the golden poppy the state flower of California was passed by the State Legislature on February 16, 1903, according to the National Automobile Club.



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Try Our Delicious

5 Pound Capon Roasters

ORDER YOUR ZEKE

TURKEY EARLY!

Get a Zeke Turkey and You Will Be "SURE" of a MERRY CHRISTMAS!

SANTA ANITA PARK

ARCADIA, CALIFORNIA

EASY TO REACH — EASY TO PARK

14 MILES FROM DOWNTOWN LOS ANGELES
WORLD-WIDE WINTER RACING

OPENS HOLIDAY MONDAY, DEC. 26
RUNS 55 DAYS THROUGH MAR. 10

\$20,000 PALOS VERDES 'CAP OPENING DAY
First of 32 Stakes — \$1,055,000 Added

FOUR \$100,000 RACING CLASSICS

SANTA ANITA MATURITY — Jan. 28

SANTA ANITA HANDICAP — Feb. 25

SANTA ANITA DERBY — March 3

SAN JUAN CAPISTRANO 'CAP — March 10

— To be run on Turf Course —

WEDNESDAY — SATURDAY — HOLIDAY STAKES

Two at \$50,000 Seven at \$20,000

13 at \$25,000 Six at \$15,000

ONLY RACING ON GRASS IN WESTERN AMERICA

DISTINCTIVE TURF COURSE

1 3/4 MILES ON HILLSIDE AND INFIELD

FEATURE RACES START OPENING DAY

First of Seven Stakes over Turf

\$25,000 San Gabriel Handicap

Holiday Monday, Jan. 2

12,000 FREE GRANDSTAND SEATS

Infield and Paddock Benches also available

Limited number Reserved Seats on sale daily

Tickets sold at track one week in advance

(At Main Grandstand Booth)

Gates Open 11 a.m. - First Race 1 p.m.

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Big Pre-Holiday SALE!

Selected Holiday Items

Special Pre-Holiday Values

Tomato Juice

Sunny Dawn 46-oz. 23¢

Golden Corn

Highway 12-oz. 12¢

Fresh Eggs

Large AA Cream O' Crop doz. 63¢

Tillamook Cheese

Bulk Cuts cello wrapped lb. 59¢

Edwards Coffee

Vacuum packed lb. 89¢

Margarine

Sunnybank lb. 23¢

Satisfaction Guaranteed Safeway Meats



Smoked Picnics
Whole or Shank Half
DUBUQUE 33¢
Visking wrapped Short Shankd For Economical Meat Dishes...
Top Quality! lb.

Butt Half Picnics lb. 37¢

Rib Roast

USDA CHOICE BEEF

7 inch cut from 1st 5 ribs
Flavor-aged Safeway Trimmed.. lb.

69¢

RIB STEAKS

USDA CHOICE BEEF

1/2 rib bone removed.. lb.

79¢

Ground Beef

Pure, lean fresh beef lb. 39¢

Perch Fillet

Captain's Choice lb. 39¢

Pork Liver

Economical nutritious lb. 23¢

Halibut Steaks

Capt. Choice 1-lb. frozen pkg. 59¢

Additional Values

Grape Juice

Betsy Ross Concord

24-oz. bottle 25¢

Mayday

Salad Oil and liquid shortening

qt. 46¢

Mayonnaise

Nu Made flavor whipped

qt. 57¢

Table Syrup

Sleepy Hollow 12-oz. 25¢

Fruit Cake

Holiday 3-lb. ring \$1.49

Shortening

Royal Satin Pure All Vegetable lb. 69¢

3 can 69¢

Safeway's the Place to Buy Produce



White Rose POTATOES

Premium Quality Selected Sizes

10 lbs. 39¢

Apples

Rome Beauties fine for baking lb. 10¢

Artichokes

Jumbo Size Winter King 4 for 25¢

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Grapefruit

Sweet & juicy 8 lb. bag 49¢

Dates

Deglet Noors 2 1/2-lb. pkg. 59¢

Papayas

Fresh Hawaiian lb. 29¢

Comice Pears

Famous for flavor lb. 12¢

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FOR YOUR FAMILY
YOUR HOME
YOUR FRIENDS
AND YOURSELF

You Will Find The
Finest Selection
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a value-packed
TO HELP
YOU SAVE
ON EACH
GIFT AND
REMEMBER
THEM ALL

OPEN
EVENINGS 'TIL
9



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We Have Combined to Bring You the **FINEST SELECTION** of
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ANY PRICE YOU CHOOSE TO PAY!

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of the Beach Area!



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NEVER A
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PROBLEM!**
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See Our Gala Gifts for Christmas

Your First and Last Stop for Gifts and Cards for everyone!

We are LOADED with the biggest and best Selection ever. The Store is large and roomy and you can browse alone or have help if you wish.

Open 'til 9 p.m. every night except Sunday to Christmas Eve.

FREE PACKING TO SHIP OR GIFT WRAP. QUICK SERVICE!

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ALSO EXPERT WATCH REPAIRING on Premises and Large Selection of Watches, Bands and Clocks.

"Windows are Living Pictures and Deserve Frames of Beauty."

Fresh, Colorful
CURTAINS
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DRAPERIES

WILL MAKE YOUR HOME BRIGHTER FOR THE HOLIDAYS!

STORE HOURS 9:30 TO 5:30

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Exciting New Gifts!

- Home Bar Supplies
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- Kitchen Gift Ware
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- Novelties that will be appreciated

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Delightful Gifts

MADONAS

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MOTTO PLAQUES

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FROM CLASSICAL TO RHYTHM AND BLUES

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and Christmas Sale!

IT PAYS TO SHOP AT WAHL'S—
GREAT SAVINGS IN EVERY DEPT.

GIRLS

- Cinderella Dresses
- Bambury Coats
- Warmster Plastic Jackets
- Robes and Lingerie by Fancy Pant
- Iwanta Nightwear
- Pandora Sweaters

MEN

- Arrow Shirts
- Manhattan Shirts
- Pajamas by Munsingwear and Wilson Bros.
- Jockey Underwear
- Hickok Accessories
- Catalina Sweaters
- Lancer Shirts
- Holeproof Hosiery

WOMEN

- Lingerie by—Munsingwear Seamprefe Artemis Lorraine
- Nightwear by Youtheme
- Nylon Dusters & Bobes by Lyn Delle
- Jane Irwin Sweaters
- Koret of Calif. Sportswear

BOYS

- Underwear by Hanes & Jockey
- Shirts, Slacks, Suits
- Pajamas by Tom Sawyer
- Billy, The Kid Jeans & Jackets

GIVE SAMSONITE LUGGAGE

WAHL'S DEPT. STORE

4878 Newport Avenue

Ocean Beach

PHONE AC-2-3100

BEAR this in Mind!

SHOP HERE

for the best Selection of

TOYS

Open Evenings
Until 9

ALSO

FINE GIFTS FOR THE HOME

USE OUR LAYAWAY!

Schoen's Hardware

HOUSEWARE — TOYS — PAINTS

4827 NEWPORT AVE.

OCEAN BEACH

JEWELRY

the
Finest

Gift for Christmas!

OPEN EVENINGS UNTIL 9

4881
Newport
Avenue

Smith & Son,
JEWELERS
SINCE 1873

Ocean
Beach
AC-3-0718

Make *Morlin's*
tot shop

1918 Cable St. - Ocean Beach

HEADQUARTERS

for Your Children's GIFT Buying!

One of the LARGEST and MOST COMPLETE
Stocks of CHILDREN'S and INFANTS' WEAR IN
SAN DIEGO!

BEGINNING DECEMBER 9th — OPEN EVERY NIGHT UNTIL 9

Shoes - Toys - Clothing - Infant's Needs

USE OUR LAYAWAY... DEPOSIT WILL HOLD 'TIL DEC. 15th

BOYS'

- Suits
- Sport Jackets
- Dress Slacks
- Sweaters—Orlon, Slipovers and Cardigan
- French Cuff Dress Shirt—with tie
- Sport Shirts
- Flannel Shirts
- Ties—Ready Tied
- Sox—Regular & Stretchie
- Dress Handkerchiefs
- Robes
- Pajamas
- Slippers

**Morlin's
Tot Shop**

1918 Cable St.

Ocean Beach

GIRLS'

- Dressy Dresses
- Skirts—Orlon, Corduroy, Felt
- Blouses—Dressy Cottons, and Nylons
- Sweaters—Orlon, Slipovers and Cardigan
- Shrugs
- Stoles
- Slips—Fluffy, Half & Full Length
- Panties—Nylon, Rayon and Cotton
- Pajamas—Nylon and Flannelette
- Gowns—Nylon and Flannelette
- Robes—Bemberg and Cotton
- Quilted
- Slippers
- Handkerchiefs—Gift Boxed
- Scarfs
- Purses
- Coats
- Hats

CARON

Nuit de Noel



As pervading as the
spirit of Christmas Night

Extract \$16.50 \$25. \$45. Lotion \$10.50

OCEAN BEACH **Pharmacy**

We Give S & H Green Stamps
FREE DELIVERY SERVICE
4935 Newport AC-3-3139

SANTA'S
"Christmas Letter"
with the Famous POSTMARK

A beautifully printed

full color letter with a

personal message from

Santa Claus to your child.

You have a choice of six

letters to choose from. Com-

plete with colored envelopes.



Buy and Mail them at

this store. We will

have them sent from

Santa Claus, Ind.

15¢ FREE!

THRILL EVERY CHILD ON YOUR CHRISTMAS LIST WITH "A LETTER FROM SANTA"

Bailey's WESTERN AUTO

5010 NEWPORT AVE.

OCEAN BEACH

Shop With ease at Homer's Variety Store!

YES, LEISURELY SELF-SERVICE THAT LENDS ITSELF TO
YOUR SHOPPING CONVENIENCE! WE HAVE LIGHT-
WEIGHT BASKETS AND CARTS THAT MAKE SHOPPING
HERE A COMPLETE PLEASURE!

USE OUR LAYAWAY PLAN!

Complete line of GOURMET WARE

SAUCE PAN

- 2 quart.....3.98
- 3 quart.....4.78
- 4 quart.....4.98



SKILLET

- 8 inch.....3.98
- 10 inch.....4.98
- 5 qt. Dutch Oven.....5.49



DECORATIONS

for your tree!

A beautiful Selection of
Christmas Tree and
Home Decorations!



Homer's carries an out-
standing Selection of
Gift Boxes, Ribbons
and Accessories.

OPEN EVERY NIGHT TIL CHRISTMAS EVE!

HOMER'S
VARIETY STORE

4871 NEWPORT AVENUE
OCEAN BEACH

Women Of Moose Set Dinner Sat.

Ocean Beach Women of The Moose, Chapter 1095 will have a spaghetti dinner Saturday, Dec. 17 at 6:45 p.m. in the Moose hall.

Joe Cooper of the Wine Advisory Board in San Francisco will present a short program, in-

cluding a film, about the wine industry. Following dinner, there will be dancing to the music of a popular orchestra.

There will be a donation of \$1.50 for adults and 35c for children under 12. All proceeds will go towards the Community Christmas program for the children.

All Moose members and their guests are invited.



- Modernistic Bird Cages
- Dog Beds
- Toys
- Gift Stockings

Blue Pacific Pet Supply

4828 Newport Ave. — AC-3-0605 — Ocean Beach

WE SPECIALIZE IN CAREFUL LUBRICATION

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JO'S FLOWER SHOP

4728 VOLTAIRE Phone AC-3-3306 Day or Night

CITY WIDE FREE DELIVERY SERVICE

S & H GREEN STAMPS

Phone and Charge It.

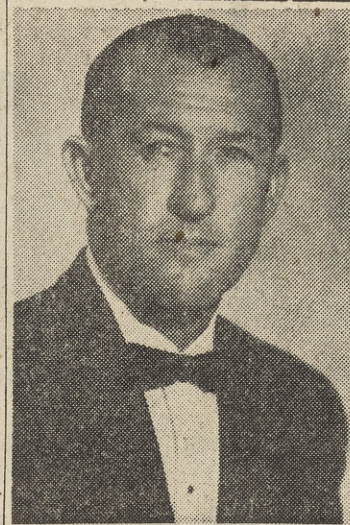
EDITH BARRON

Loma Masons To Install Officers

Officers of Point Loma Lodge 620, F. & A. M., will be installed at 8 p.m., Saturday, December 17, in Ocean Beach Masonic Temple, 1711 Sunset Cliffs Blvd. Masons, families and friends are invited to this public installation.

Charles T. Padgett, past master will introduce Gerald H. Williams, retiring master, who will be installing officer. William T. Toon, past master, will be master of ceremonies. Florence Johnson will be the musician for the evening and Robert Brisbin will be the soloist.

Meredith W. Goldstein will be installed worshipful master; John E. Naylor, senior warden; Steve Sulek, junior warden; Harold K. Rankin, P.M., treasurer; Cecil J. Rogers, P.M., secretary; William P. Radcliffe, chaplain; Forrest R. Powell, senior deacon; Otis N. Presley, junior deacon; John H. Kerr, marshal; Howard S. Fisher, senior steward; Robert H. Holcomb, junior



M. W. GOLDSTEIN

steward; and Harold K. Anderson, tiler. William Kerr will be head coach.

A reception will follow the installation in the banquet room.

Bottle & Throttle: Death & Injury

If you've had your hand on the bottle keep your foot off the throttle.

That warning was issued the nation's drivers by the National Safety Council as it opened its annual Christmas safety campaign.

The campaign is aimed at reducing holiday accidents. Spec-

ial emphasis will be on traffic accidents, which have taken an upward swing this year of about 6 per cent. A contributing factor to this increase is an even greater gain in motor vehicle travel.

Heavier travel and the festive spirit of the Christmas season always add to the normal winter hazards of bad weather, slippery roads and added hours of darkness, the Council said.

In warning against driving af-

ter drinking, the Council said that one-fourth of all fatal traffic accidents involve a drinking driver or pedestrian. The conviviality of the holidays probably increases this percentage.

Christmas Baskets Planned For Needy

Welfare workers of the Ocean Beach Seventh-Day Adventist Church this week are launching a special drive for food, clothing and toys to be included in Christmas baskets for needy families, according to Mrs. F. F. Oster, welfare director of the church.

A big "Christmas Barrel" is being filled by members of the church with gifts to be shared with needy families. These gifts will be used to make up Christmas baskets which the welfare workers will present to families of all races and faiths before December 25. Anyone knowing of those whose holidays would otherwise be bleak and cheerless because of their need are invited to contact Mrs. Oster.

Citizens of the community wishing to join the Adventist church members in making Christmas brighter for others may do so by contacting the

Sunset Variety

4715 Point Loma Ave.

Open Evenings

Until Christmas

ter Dorcas leader, Mrs. Oster at HU-8-6567. All gifts for the needy should be turned in before December 21.

CAMP FIRE GIRLS

The Otyokwa Camp Fire Girls with Mrs. H. Peabody and Mrs. T. Wills in charge, worked at the

Thrifty House in Hillcrest recently, sorting and marking clothing and toys. They also donated suitable articles and learned a great deal about the Thrifty House, pro-

ceeds of which go to the Children's Hospital.

Classified ads bring big returns for the money invested.

Order NOW at the Korner Malt



Box of six complete servings with candies & dollops

98c

Orders may be Picked up Christmas Day

... open 10 a. m. to 12 noon Christmas Day for your convenience.

KORNER MALT SHOP

Ocean Beach

4902 Newport Ave. At Cable Street

PLAN NOW FOR NEXT CHRISTMAS

Join Bank of America's 1956 Christmas Club TODAY!

Bank of America has paid 2% interest on savings since January 1, 1951.

announcing a New kind of Television

FROM ZENITH FOR 1956

NOW AT ZENITH DEALERS

FLASH-MATIC TUNING!



A flash of magic light from across the room turns set on, off... changes channels... while you remain in your easy chair. NO WIRES, NO CORDS!

YOU CAN ALSO SHUT OFF LONG, BORING COMMERCIALS WHILE PICTURE REMAINS ON SCREEN!

Flash-Matic is not an accessory, it's built right into the set!

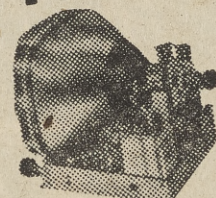


The Bismarck, 21" console. Flash-Matic Tuning. Royal "X" chassis. Cinebeam™. Cine-lens. Spotlite Dial. Removable safety glass. Casters. X2264RQ in grained mahogany color; X2264EQ in blond finish.

409⁹⁵

SEE the Exciting NEW Zenith Line with television's greatest picture producing TEAM!

MORE PICTURE POWER



Performance engineered Zenith ROYAL "X" Chassis gives you up to 20,000 volts of picture power for sharper detail and realism. Tested and proved in 43 of the toughest reception areas.

BRIGHTER PICTURES



Zenith exclusive CINEBEAM picture tube doubles picture power. Millions of tiny metallic particles cover the inside of the tube and direct ALL the light out through the face of the tube for brighter, "photo-clear" pictures.

MORE PICTURE CONTRAST



Zenith exclusive CINE-LENS face plate picture glass intensifies the picture contrast. Blacks are blacker and crisp; backgrounds are clearer. Virtually eliminates "milky" or "dusky" reflections in lighted rooms.

YOU GET EXTRA VALUE FROM ZENITH! Years-ahead convenience Features and Performance Engineered Extras

- ★ TOP TUNING—no bending or stooping. You tune TV standing up!
- ★ SPOTLITE DIAL—big, "X" lighted channel numbers may be seen from across the room
- ★ REMOVABLE SAFETY GLASS—no tools needed; removes in seconds. Permits cleaning of tube face and inside of safety glass
- ★ "FRINGE LOCK" CIRCUIT—locks picture in place to eliminate annoying vertical roll and side-to-side wobble
- ★ "GATED BEAM" STABILIZER—eliminates bothersome sound interference and gives brilliant, crystal clear TV sound reception
- ★ ZENITH "TURRET TUNER"—for accurate one-knob, one-click tuning with clear, steady picture
- ★ HIGH FIDELITY TV SOUND SYSTEM—special Zenith designed speakers with Alnico 5 magnet assure tone you've never heard in television

ZENITH GIVES YOU MORE QUALITY FEATURES FOR YOUR MONEY

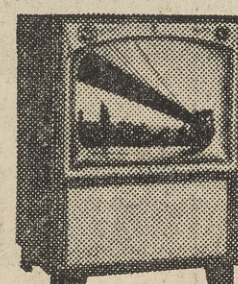
Zenith-Quality TV starts as low as

\$159.95

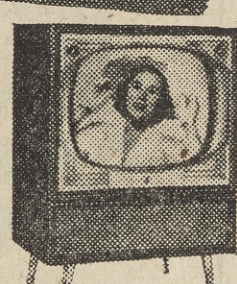
See your Zenith Dealer for trade-in terms that can't be beat!



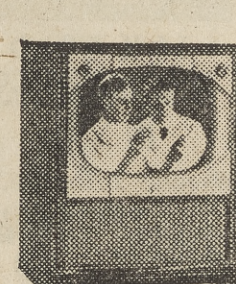
Bryn Mawr, X2222, 21-inch table model. Variety of colors as low as \$199.95. Stand available at extra cost.



Stratford, 21-in. Top Tuning Console X2248, \$299.95 (Mahogany color).



Kirkwood, 24-inch home-theatre table model X2640, \$309.95. (Mahogany color).



Biscayne, 21-inch Top-Tuning console X2257, \$319.95. (Mahogany color).



Cambridge, 17-inch table model X1816. Metal cabinet. \$169.95 (Two tone, silver & green). Stand extra.

OPEN EVENINGS UNTIL CHRISTMAS

DAWSON'S TELEVISION AND APPLIANCES

4940 NEWPORT AVE. OCEAN BEACH AC-3-1614

OPEN EVERY NIGHT 'TIL 9 UNTIL CHRISTMAS WEDGEWOOD YEAR-END SALE of SALES!

NOW YOU CAN SAVE UP TO \$120.00

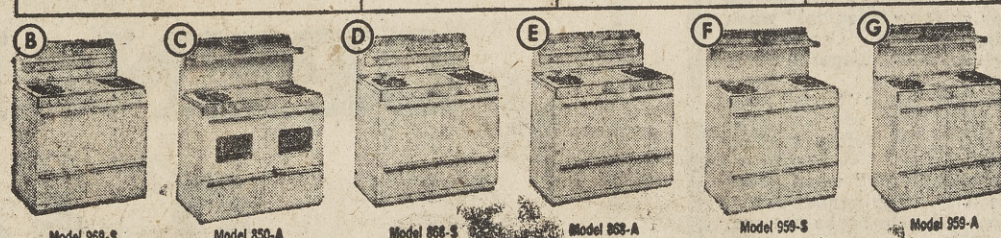


on new 1955 DeLuxe Wedgewood Gas Ranges

Never before have such gigantic trade-in allowances been offered on fine quality Wedgewood ranges. Pick the model of your choice and get the BIGGEST SAVINGS EVER on a new Wedgewood.

Model 559-A. Here's an example of the sensational values you can get during Wedgewood's big SALE OF SALES. You get the "finest name in cooking" with every luxury cooking convenience you could imagine at the biggest savings ever offered.

MODEL	REGULAR PRICE	NOW, with your trade	YOU SAVE
A Everything you could want in a big 40" range	\$389.95	\$279.95	\$110.00
B The truly modern 36" deluxe range	\$259.95	\$199.95	\$60.00
C 2 ovens—2 broilers every modern feature	\$419.95	\$299.95	\$120.00
D Beautiful—loaded with luxury conveniences	\$329.95	\$249.95	\$80.00
E Automatic oven control Select-O-Grill Broiler	\$349.95	\$259.95	\$90.00
F Full size 36" with serving shelf	\$279.95	\$229.95	\$50.00
G 36" Serving Shelf and Automatic Oven Control	\$299.95	\$239.95	\$60.00



Take home a Rheem-Wedgewood for Christmas at YEAR-END SALE OF SALE PRICES

DAWSON'S TELEVISION AND APPLIANCES

4940 NEWPORT AVE. OCEAN BEACH AC-3-1614

Peninsula PERSONALITIES

By AVIS STONE

It was just about this time last year that 84-year-old Mrs. Catherine M. Underhill left her home on Cape May Ave. to spend the holiday season with her daughter and son-in-law, Mr. and Mrs. J. F. Armstrong, who live in St. Louis, Mo.

All went well until Christmas Day, when the excitement of the occasion evidently led to a heart attack, which of course prolonged her stay. Numerous strokes of a much lesser degree have occurred throughout this past year, constantly delaying her return.

In spite of her age, Mrs. Underhill has always led an interesting and active life, and her many friends here have been kind enough to inquire regarding her present health. To date, she is not bedridden and the only ill effects noticed, turn up in her handwriting, which is quite shaky.

Christmas cards or letters will reach her if addressed in care of Mrs. Mary Armstrong, 3959A DeTonty St., St. Louis 10, Mo.

Mr. and Mrs. E. L. Clothier and their 3-month-old daughter, Tamara, who have recently returned from a 2-year stay in Europe, are now making their residence on Niagara Ave.

Mrs. A. H. Wolsey, who has visited here several times from her home in Evanston, Ill., has brought her own home in the 1800 block of Narragansett and is now here to stay.

Mr. and Mrs. L. L. Huling and their two children, Patrice and Lyle, have come from Hawthorne and now live in the 4800 block of Orchard Ave.

Miss Mildred Picard, who is now renting an apartment on Muir Ave., looks forward to the Christmas holidays which she expects to observe in her recently-purchased home in the 500 block on Savoy.

Mr. and Mrs. Spencer Maze Jr. have returned to Ocean Beach from their honeymoon trip to Northern California and Palm Springs, and are now making their home on Bacon St. Mrs. Maze is the former Joan Stubbs.

Mrs. Jean Lockett and her two children have moved from their Centraloma address into their own home in the 900 block of Moana Dr. Mrs. Bahler, mother of Mrs. Lockett, also makes this her residence.

Mr. and Mrs. Chas. M. George who recently arrived in San Diego from Omaha, Neb., have purchased their own home on Bermuda Ave. The Georges are delighted with their location which makes Silvergate School so convenient for their two sons, Timothy and Larry, who attend classes there.

Registrations are being accepted for the class in Beginning Piano instruction and musical theory at the Midway Adult Center, 3249 Fordham Street. The class meets every Tuesday and Thursday from 1 to 3:30 p.m. under the direction of Harry Antler. Additional information may be obtained by phoning AC-3-1671.

Tips on Touring

By Carol Lane

Women's Travel Authority
There's more to driving a car with an automatic transmission than merely moving the selector lever or push button and starting off. Here are some tips you may find useful.

1. Be sure the selector lever is at "Neutral".
2. Keep your foot on the brake pedal when moving the lever to any driving position or while the car is standing still. This will avoid "creeping" or jumping.

3. Use hand or foot brake to keep the car from rolling when stopped on an upgrade. Don't hold the car by feeding gas.
4. Never shift to "Neutral" when driving downhill. Coasting is dangerous and is illegal in many States.

5. If your car has a "Park" position, be certain you are completely stopped before shifting into it.
6. Shift into "LOW" when going down long, steep grades so the engine will help brake the car.

7. When you leave the car, make sure the ignition is turned off, the parking brake applied, and the selector lever at "Neutral", "Park", or "Reverse", depending on the make of the car.
8. If the car has to be towed, exercise caution as damage to the transmission can occur. See your Owners' Manual.

9. It is important to have the right fluid level in the transmission at all times and, of course, the fluid should be drained and refilled at regular intervals. Let your service station dealer check and service as required.

PUBLIC NOTICE

Reading Time 35 Seconds

Our Lease Expires January, 1956

I, Henry Wolf, one of the active members of Glen Jewelers will re-locate on Newport Avenue in Ocean Beach as Wolf Jewelers.

A modern jewelry store, for your shopping pleasure, requires a large capital. Therefore, we are forced to liquidate most of the inventory of Glen Jewelers to accomplish the above.

May it be a \$1.00 trinket or a \$1000.00 Diamond, I pledge to guarantee each and every product you may purchase during this sale and in the future.

Please buy with confidence.

Thank you,

HENRY WOLF

GLEN J. GOING OUT

NO SALES FINAL—YOUR MONEY BACK IN 5 DAYS IF NOT 100% SATISFIED!



NATIONALLY ESTABLISHED PRICE \$500.00

Going Out of Business Price.....

\$300.00



NATIONALLY ESTABLISHED PRICE \$250.00

Going Out of Business Price.....

\$150.00

THIS IS NOT A "NORMAL PROCEDURE SALE"—NOT A SEASONAL OR CLEARANCE SALE—BUT A LEGITIMATE AND AUTHENTIC GOING-OUT-OF-BUSINESS LIQUIDATION. TO CONVINCE YOU WE ARE HEREBY OFFERING IN OUR FIFTH WEEK.

\$500 FREE TO ANYONE

WHO HAS, UP TO PRESS TIME, BEEN DISAPPOINTED WITH A DIAMOND RING PURCHASED DURING THIS SALE—TO ANYONE WHO HAS REQUESTED A REFUND—TO ANYONE WHO HAS SUBMITTED A MERE COMPLAINT. NO IF'S—NO BUT'S—NO MAYBE'S—THIS IS AN OPEN AND UNCONDITIONAL OFFER. SCORES OF NAMES OF SATISFIED DIAMOND CUSTOMERS AVAILABLE AT YOUR REQUEST.



NATIONALLY ESTABLISHED PRICE \$200.00

Going Out of Business Price.....

\$120.00



NATIONALLY ESTABLISHED PRICE \$150.00

Going Out of Business Price.....

\$90.00

COME & COMPARE

You will be convinced that our YOU WILL BE CONVINCED THAT OUR 40% SAVINGS AMOUNTS TO MORE THAN MANY CLAIMS OF 50 AND 60%.

NO
COUNTERFEIT PRICE TAGS
NO
SPURIOUS VALUE CLAIMS
NO
MISREPRESENTATION

DIAMONDS — DIAMOND RINGS FROM AMERICA'S MOST RESPECTED AND ESTEEMED NAMES AT 40% DISCOUNT FROM THE NATIONALLY ESTABLISHED PRICE.

Appraisal Permitted Before Buying --

WE SHALL TRUST EVERY DIAMOND TO AN OUTSIDE APPRAISAL. SHOULD IT NOT CONFIRM THE REPRESENTED VALUE, A REFUND PLUS YOUR COST OF APPRAISAL UP TO \$10 SHALL BE REIMBURSED.

Every Diamond Guaranteed in Writing

CERTIFIED AND GUARANTEED ON ALL 4 QUALITY POINTS—

1. COLOR.
2. CUT.
3. PERFECTION.
4. WEIGHT.

DIAMOND PRICES PER WEIGHT including 14K solitaire mounting. Please note that we DO NOT advertise or quote or sell diamond rings by "total weight." Center diamonds are represented by their individual weight. Side diamonds also by individual weight. Misrepresentation of any nature will automatically give you full ownership of any diamond ring up to \$500 at absolutely no cost—Guaranteed by \$5,000 cash deposit in our bank's custody.

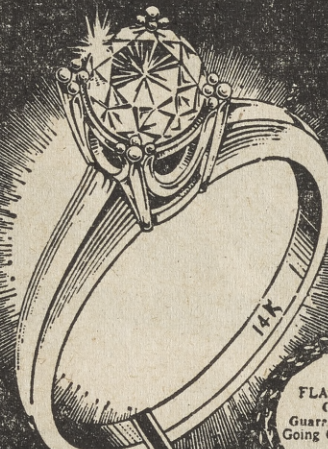
1/4 Carat \$125 Value \$75 3/4 Carat \$350 Value \$330
1/2 Carat \$325 Value \$195 One Carat \$975 Value \$585

LARGER DIAMONDS UP TO 3 CARATS AT 5% ABOVE WHOLESALE COST.

ONCE IN A LIFETIME!

AT THIS UNHEARD OF LOW PRICE

We'll Trust Every Diamond To An Outside Appraisal



ACT QUICKLY LIMITED QUANTITY

1/2 CARAT FLAWLESS QUALITY Certified \$325 Guaranteed Value \$225 Going Out of Business Price \$195

Each Diamond Bears a Nationally Adv. Name and Price

A MINIMUM

40%

DISCOUNT

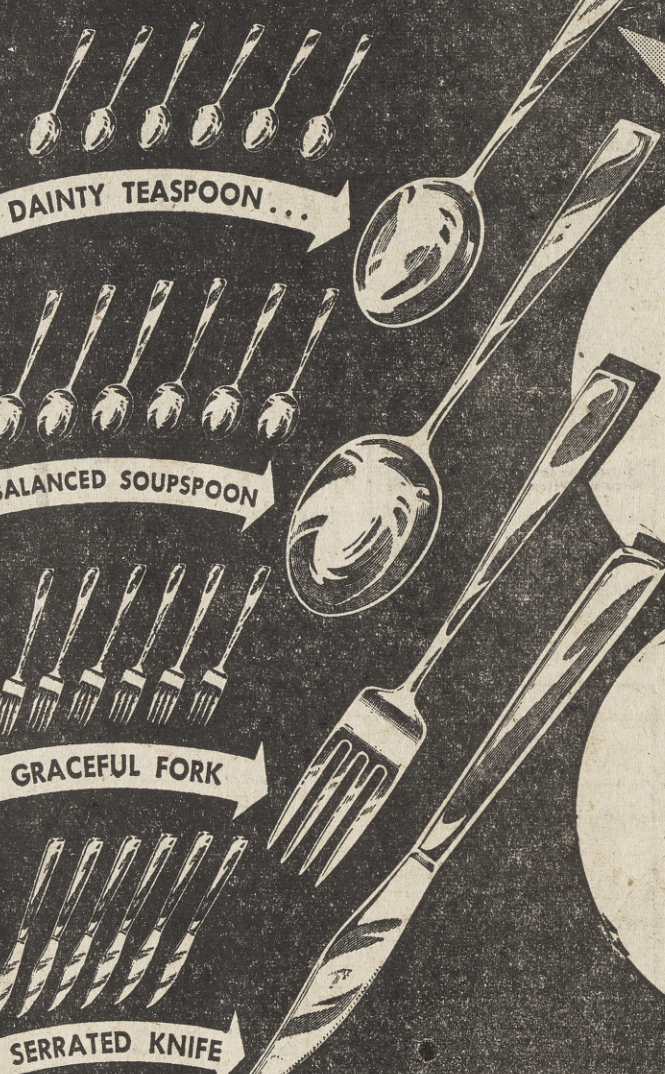
FROM THE NATIONALLY ESTABLISHED PRICE

modern scandinavian design

STAINLESS STEEL

LIFETIME TABLE SETTING

Fabulous Value



DAINTY TEASPOON...

BALANCED SOUPSPoon

GRACEFUL FORK

SERRATED KNIFE

24 PIECE SERVICE FOR 6

Regular Price \$12.95

NOW

\$4.96

OPEN DAILY

9 to 9

SUNDAYS 12 to 5



Sterling Silver

COMPOSITE\$5.38

CANDLE STICKS.....\$6.38

SALT & PEPPER \$3.31



Cocktail Set

CHROME

Reg. Price \$22.50

\$13.50



Rogers Silver

WELL AND TREE

22" long 16" wide

Reg. Price \$29.75

\$14.98



Kitchen Clock

Now \$2.75

Reg. Price \$4.95

Large Selection



Watch Bracelet

Gold Filled - Genuine

Lather Inserts

Reg. Price \$9.95

Now \$4.87

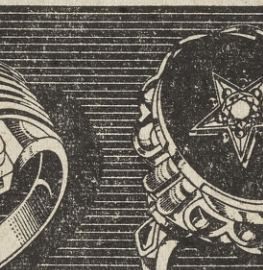


Gent's Onyx

10-K GOLD - Genuine Diamond

Reg. Price \$35.00

\$17.50

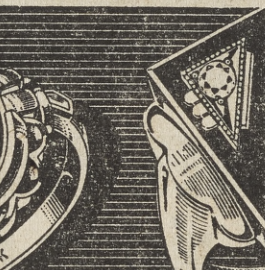


Eastern Star

10-K GOLD - ONYX

Reg. Price \$22.50

\$11.25

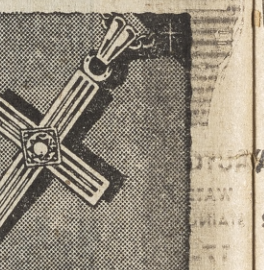


Gents Birthstone

10-K GOLD

Reg. Price \$29.50

\$14.75



Child's Cross

GENUINE DIAMOND

With Chain

\$2.97



ROGERS

6 PIECE

COFFEE & TEA SET

Reg. Price \$82.50

\$41.25

FREE! Yes, it's Yours



14-K GOLD WEDDING RINGS IN SETS

Regular Price \$19.75

BOTH Going Out of Business Price.....

\$8.60

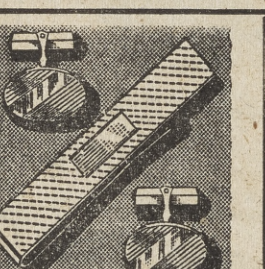


\$100

DEPOSIT WILL RESERVE IT FOR XMAS

40%

from the Nationally Established Price



ANSON

CUFF LINKS

TIE BARS • SETS

100's to Choose From

DISCOUNT

40%

from the Nationally Established Price



11 PIECE DRESSER SET

Bronze Finish

Regular Price \$15.95

Going Out of Business Price.....

\$7.87

40%

from the Nationally Established Price



RONSON

LIGHTER

AND COMBINATIONS

CASE & LIGHT

DISCOUNT

40%

from the Nationally Established Price

GLEN JEW

4973 NEWPORT
OCEAN BEACH—S
OPPOSITE BANK

IN JEWELERS OUT OF BUSINESS

**OUR
LEASE
EXPIRED**

**NO MISREPRESENTATION OR PURCHASE
BECOMES YOUR PROPERTY FREE!**



**Waterproof
SHOCK-PROOF
SWEEP SECOND
Non-Magnetic
NEVER BRAKE
MAIN SPRING**

**17-JEWELS
YOUR CHOICE
OF WHITE OR
BLACK FACE**

FACTORY WRITTEN
GUARANTEE

Established
Price \$29.95

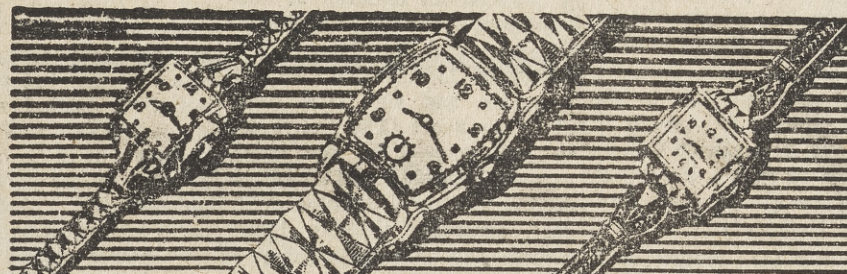
\$9.87



**YOUR MONEY
BACK IN 5
DAYS IF YOU
ARE NOT
100%
SATISFIED**

ATTENTION SKEPTICS AND "SALE" WEARY SHOPPERS

RIDICULOUS DISCOUNTS ARE USUALLY INTERPRETED AS FALSE OR MISLEADING, AND RIGHTLY SO. . . We advertise a realistic and authentic discount saving of 40% where applicable. We do not quote, sell or advertise any product by using generalized, subterfuge terms such as "FROM 25% TO 75% OFF." Where greater discounts are applicable, we clearly specify as such. NO LIES, NO BUTS, NO MAYBES. . . we do not believe in, we do not resort to, we do not choose to function on tactics of this nature. We specify greater discount on a few items on this page, any intelligent person would normally deem this as preposterous and even false. These discounts are AUTHENTIC AND SUBJECT TO VERIFICATION BY A CERTIFIED PUBLIC ACCOUNTANT. We are sacrificing them below wholesale cost. Regular prices as represented are true and authentic nationally-established prices, subject to verification by a C.P.A. PLEASE BEAR IN MIND, however, that this unbelievable offer is a most isolated instance. Beware of ridiculous discount offers of 60% or greater. They are almost entirely beyond the range of wholesale or even manufacturing outlets. BEAR IN MIND, ANY DISCOUNT is true and authentic ONLY if it is applied to a realistic and established price. A loosely used term, "NO DEALERS, PLEASE" is genuinely directed herewith.



**17
JEWEL
WATCHES**

**Guaranteed
Value \$29.95
\$9.87**

**WEAR IT-TEST IT
APPRAISE IT
FOR 5 DAYS
IF YOU ARE NOT
100% PLEASSED,
KINDLY RETURN IT
FOR REFUND**



**GENUINE
CULTURED
PEARLS**

KNOTTED, ON NYLON
10-K GOLD CLASP

REGULAR
PRICE
\$29.75

\$9.86

Going-Out-of-Business Price
**OTHERS FROM 35.00 TO 275.00
AT 40% DISCOUNT**

Over 1,000 **WATCHES** Over 1,000
A FULL RANGE OF NATIONALLY ADVERTISED
WATCHES UP TO \$675.00 LIST PRICE.

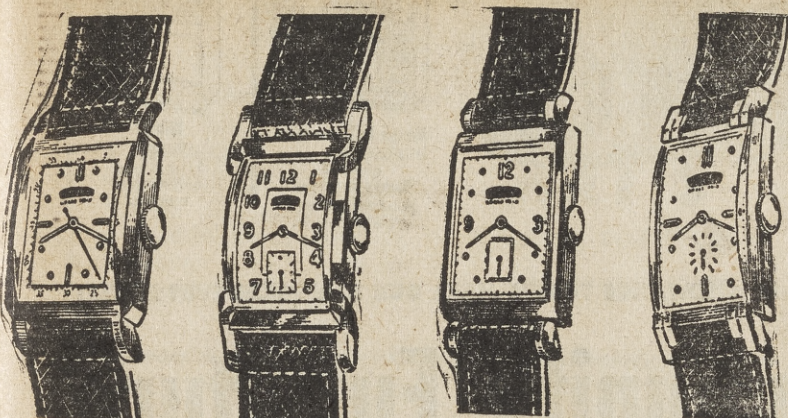
ADVERTISED IN
• LIFE • SATURDAY
• ESQUIRE Evening Post
• N.Y. TIMES MAGAZINE
Distinguished World-renowned



WATCHES

THE BRAND-NAME OF THE WATCHES REPRESENTED ON THIS PAGE IS NO MYSTERY TO THE DISCRIMINATING BUYER. We do not choose to reveal the name IN PRINT FOR REASONS OF AGENCY PROTECTION. THE WATCH COMPANY WAS ESTABLISHED IN 1858. It is still under the management of the same family, now in its fifth generation. This record of continuous growth is more than a matter of pride. . . It is your assurance of a product of distinguished performance in timekeeping. Extreme degree of accuracy is the prime requisite of each and every watch regardless of price or model. Each internal part is tested to a tolerance of one 25,000th of an inch as against one 10,000 in standard quality watches. Each watch is electronically timed for a month, instead of the usual 24 hours. Many first awards are claimed by this timepiece, to mention a few—THE GRAND PRIX at the 1929 International Exposition in Barcelona and at the 1893 World's Columbian Exposition in Chicago.

60% off From the
Nationally
Established
Price



AUTOMATIC WATERPROOF STAINLESS STEEL 17-JEWELS	10-K GOLD FILLED	14-K GOLD 17 JEWELS	14-K GOLD 17 JEWELS
Regular Price \$59.50	Regular Price \$57.50	Regular Price \$75.00	Regular Price \$110.00
Going Out of Business \$23.80	Going Out of Business \$23.00	Going Out of Business \$30.00	Going Out of Business \$44.00

THE
FINEST
WRIST
ALARM
IN
THE
WORLD
STAINLESS
STEEL OR
GOLD FILLED
MODELS FROM
\$75.00 TO
\$110.00
REG.
PRICE \$82.50

NOW
\$41.25

THE WATCH OF DISTINCTION
FOR THE MAN OF DISTINCTION

Wherever the paths of world leaders cross . . . be they statesmen, scientists, explorers, sportsmen, scholars or business leaders Wrist Alarm Watches can be heard summoning them to their meetings and appointments . . . awakening . . . reminding . . . serving right around the clock with accuracy and unbelievable convenience . . . dependability that is indispensable. Sold at fine jewelers everywhere!



14-K GOLD 17-JEWEL WATCH & BRACELET	14-K GOLD 17-JEWELS	14-K GOLD 17-JEWELS	14-K GOLD 17-JEWELS	14-K GOLD 17-JEWELS	14-K GOLD 17-JEWELS
Regular Price \$150.00	Regular Price \$87.50	2 Diamonds Regular Price \$125.00	Extra Heavy Regular Price \$125.00	Regular Price \$85.00	Regular Price \$75.00
Going Out of Business \$60.00	Going Out of Business \$27.00	Going Out of Business \$50.00	Going Out of Business \$50.00	Going Out of Business \$33.00	Going Out of Business \$28.60

First Aid Course For Boy Scouts

Forty-one Boy Scouts and Explorers, representing seven different troops and posts, participated in a First Aid Training course given at the Westminster Presbyterian Church December 2.

This course of instruction will meet 12 Friday evenings from 7 to 9 p.m. in the Scout Room of the Church at Canon and Talbot. If needed, it is expected that the course will be repeated at a later date for other interested Boy Scouts.

If you are a Boy Scout and are interested in this class ask your Scoutmaster to call Knute J. Takle (AC-2-2245) and make a reservation.

Take Precautions Against Fire In Yule Decorations

"Don't burn the Christmas tree until it's out of the house!" This is the Christmas safety slogan suggested by the Southern California Plastering Institute as a warning to Southland families to guard against flash fires starting in the Christmas decorations.

"Every year the newspapers carry the sad stories of happy holiday gatherings being turned into tragedies because improper equipment and methods were used to decorate for the Christmas-New Year season," a spokesman for the Institute stated.

Although the plaster walls and ceilings of modern homes give maximum protection and are accorded a one-hour fire-resistant rating by Fire Underwriters, careless use of defective, worn wiring and fixtures to decorate the family Christmas tree can still result in a grim and cheerless holiday, the Institute warned.

Homemakers were advised to "carefully examine all wires on Christmas light sets. Where insulation is worn or where bare wires are visible, either discard the light set or place it in the hands of a competent electrician for repairs. Don't, under any circumstances, use lighted candles in connection with cotton or other inflammables and above all, watch cigarettes and matches. Christmas trees become dry and brittle in Southern California's climate and a loose spark can break a terrible toll in human lives and property."

**MOOSE LODGE PLANNING
BIG CHRISTMAS PARTY**
Loyal Order of Moose, Ocean Beach Lodge 1755, is making plans for a big Christmas party to be held at the Lodge Hall, 5090 Newport Ave.

Entertainment and a short program are being planned and Santa will be there with some goodies.

This party is being planned for Friday evening, Dec. 23.

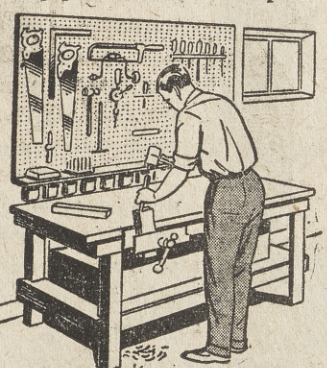
Always use caution when driving out from the curb, advises the National Automobile Club.



30-Minute Workbench

NOWADAYS, with do-it-yourself projects a "must" in nearly every household, a workbench is essential. It needn't be pretentious or large. Give the man a vise, hammer, saw and chisel, and he'll soon be in business at his workbench fixing up his home the way he (and the missus) want it!

A simple, strong workbench can be assembled in 30 minutes, using pre-cut lumber and panels.



of Masonite 1/4" Tempered Presdwood for the wearing surface and a storage shelf below. An easy-to-follow plan showing how it's done and listing the materials needed from your lumber yard may be obtained by writing the Home Service Bureau, Suite 2087, 111 West Washington St., Chicago 2, Ill., and requesting free plan No. AE-312.

Instructions are given, too, for framing and hanging a Masonite "Peg-Board" panel above the workbench for tools. In most communities, the materials needed for the 30-minute workbench will cost under \$15. The bench may be fastened together with nails or screws. The top surface is Tempered Presdwood, popular for this use because it has been found so satisfactory in industry.

**FREE! IF YOU CAN BUY IT
ELSEWHERE FOR LESS!**

\$1.00

**DEPOSIT WILL RESERVE
ANY ITEM UNTIL CHRISTMAS**
Whether We Sell Out Completely Or Not, We Pledge
To Remain Open 'Til Dec. 31 To Honor Claims & Exchanges

**RONSON
LIGHTERS
AND
COMBINATION
CASE & LIGHTER**
40% DISCOUNT
from the
Nationally
Established
Price

Photo-idents
STERLING SILVER
LADIES or GENTS
\$9.95 Reg. Price \$10.95
Going out of Business Price **\$4.87**

**SCHICK
ELECTRIC SHAVERS**
Regular Price \$28.75
\$17.97
Also Other Makes

**DEPOSIT
WILL
RESERVE
IT FOR
XMAS**

SPEIDEL
LADIES AND GENTS
WATCH BRACELETS
40% DISCOUNT
from the
Nationally
Established
Price

**Famous Brands
of Silver
and Silver-plated
Holloware**
SALT AND PEPPERS
SUGAR & CREAMERS
SERVING TRAYS
COFFEE & TEA SETS
CANDLABRAS

**at 40%
DISCOUNT**
From the Nationally
Established Price

ROGERS 4-PC. COFFEE SET
SILVERPLATE ON COPPER
Regular Price \$37.50 Going Out of Business Price **\$19.87**

**JEWELERS
WPORT AVE.
CH—SAN DIEGO
ANK OF AMERICA**

**OPEN
DAILY
9 to 9
SUNDAYS
12 to 5**

PLEDGE
PLEDGED TO FAITHFULLY CONFORM TO 23-YEAR RULE
OF FAIR PRACTICE POLICY—PLEDGED TO ADHERE TO
UNWAVERING CODE OF ETHICS AT DRAMATICALLY
REDUCED PRICES, ON MANY ITEMS BELOW COST, ON
SOME ITEMS AT ANY COST AS IT IS IMPERATIVE TO
CONVERT STOCK INTO CASH CAPITAL.

Distribution Of New Phone Book Is Scheduled In S. D. Next Week

Record-breaking distribution for Escondido, recently converted to dial service, plus Fallbrook, Pala, Poway, and Campo, which have undergone number changes.

New numbers of BELmont 2-4111 for the telephone business office in San Diego will be listed. A number of new residents and business also are included.

Over 24,000 listings for sections of te county north of La Jolla are listed alphabetically, for greater usability. They formerly were listed by exchanges. Total press run was 427,000. The job required 400 tons of newsprint and six tons of ink. The book will be in service for one year.

S.D. Branch, AAUW

"The Kings of Nomania," a children's Christmas fantasy, will be presented by the San Diego Junior Theatre at the annual family Christmas party of the San Diego Branch, American Association of University Women, Friday evening, Dec. 16, at 7:30 o'clock.

Directed by Mrs. Fraser Macpherson, the one act play will be followed by carol singing and Santa Claus distributing

gifts from his pack.

Mrs. Melvin F. Godwin, branch president, will welcome guests at the door. The program is being sponsored by the Crosstowne's Section.

New AAUW member in the Peninsula area is Mrs. Hugh H. Magill, 4507 Bermuda Ave., who was graduated with a BS degree in Home Economics from Oregon State University.

The San Diego branch will wrap Christmas gifts for ser-

viceman at the Armed Services YMCA until Dec. 24. Thirty clubs are participating, working in three daily shifts, from 10 a.m. to 10 p.m. Members will be asked to call Miss Elizabeth Zanoni, BE-9-2763.

Mrs. Santa Claus Visits Cabrillo

Christmas would not be complete for many Peninsula children without a visit from their widely known and loved neighbor, Mrs. Emmie Les Tina of Albion St. Better known as "The Story Lady," or at this season, as "Mrs. Santa Claus," Mrs. Les Tina planned a visit to Cabrillo Elementary School on Dec. 14.

A film, "the Littlest Angel" also was scheduled for showing during the week.

One of the "treats" recently planned for children of Cabrillo School was the puppet show "Aladdin and His Lamp," presented by well-known puppeteers, Mr. and Mrs. Dick Kelly of Ocean Beach. The Kellys are so well-received by the children and teachers that they are invited to Cabrillo almost every year, according to Mrs. Emily Hobbs who arranged the program.

Rising Tide Of Christmas Mail May Swamp Postoffice Unless—

Checking the progress on his "Mail Early for Christmas" campaign, Postmaster Krenning predicted today that the 1955 holiday season will be a real record breaker as he noted the mounting flood of Christmas cards and gift packages.

"Last year we handled a total of 17,863,496 pieces of mail between December 1st and the 25th. This year we have already received and sent 4,118,621 Christmas cards, letters and packages, and the real rush is just starting."

The Postmaster went on to say that the mounting volume of Christmas mail makes it doubly important for everyone to help on the "Mail Early for Christmas" program. He warned that packages mailed to out-of-state points after this week may not be delivered in time for Christmas. He said that the flow of Christmas cards is running about normal but parcel post is definitely behind schedule and suggested that all out-of-state parcels still to be mailed should be sent by air parcel post, and pointed out that Christmas cards addressed to the most distant points should also be air mailed.

Postmaster Krenning reminded again that all gifts should be wrapped securely with plenty of heavy paper and tied with strong cord. Write legibly or better yet print the recipient's full name, street address, zone number, city and state on all cards. Send all cards by first-class mail and be sure to include your name and address on the Christmas card envelopes.

Keep in mind that gift packages may not be sealed, unless the return address and this notice appears: "Contents, Merchandise—May be opened for postal inspection." Christmas seals and "Do Not Open Until Christmas" stickers may be used but always place them on the back of your gift parcels or Christmas cards, leaving the address easy to read.

Try to bring your parcels to the postal window before 10 a.m. or between 1:30 and 3:30 p.m. to avoid the noon hour rush.

In conclusion, Postmaster Krenning says, "Remember that the mail carriers are working late these days and it gets dark early. Leave your porch light on and make sure that your full name is on your mail box and see that your house number is

readable and in plain sight. Observance of these suggestions will insure a Merrier Christmas for everybody."

WHO'S NEW IN POINT LOMA

The man who organized the first Chamber of Commerce of Lancaster, Texas, is now a resident of Point Loma. Paul Latham, retired banker, and his wife have bought a house in the 1800 block of Catalina Blvd. Point Loma is glad to welcome these civic-minded Texans.

From the beautiful island of Bermuda, where they were stationed for three years, come Lt. Cmdr. John Waters of the Coast Guard and his wife and two children, Stephen and Peggy.

Ann. They're getting settled in their new home in the 4100 block of Catalina Place. The children attend Silvergate School.

Mr. and Mrs. Bernard Edelman, formerly of Pacific Beach, are excited about plans for their patio at their new home in the 4400 block of Coronado.

New homeowners on Catalina Place are Mr. and Mrs. Harold Rand. They have two children, a son Bruce, age 2 and a daughter, Pamela, age 5.

From Red Oak, Iowa come Mr. and Mrs. Robert L. Altaffer and their 3-month old daughter, Deborah. They have taken an apartment in the 1700 block of Sunset Cliffs Blvd.

Neighbors of the Altaffers are Mr. and Mrs. Reed Crockett from San Francisco, a newcomer Navy family.

Mr. and Mrs. James L. Webb and their four little Webbs from Riverside, have taken a house in the 1900 block of Guizot. Mr. Webb is with the telephone company here.

Mr. and Mrs. Athol Garson, 7460 Coronado, have moved to the 5000 block of Brighton. Mr. Garson is manager of a local refrigeration company.

TRY IT—YOU WILL LIKE IT
MADELINE'S
DINING ROOM
AT THE MARLIN INN

Jesse Bailey's SPECIAL CHRISTMAS BONUS OFFER!

YOUR CHOICE \$50.00 IN FREE CHRISTMAS TOYS TRAINS, DOLLS, BICYCLES, ETC.

YOUR CHOICE OF ANY NEW TOYS IN JESSE BAILEY'S STORE!

WITH PURCHASE OF YOUR NEW Motorola TV

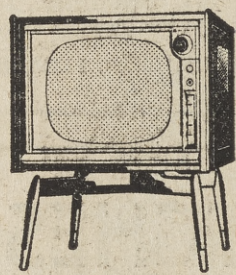
MODEL NO.'s

21C4
21K40
21K43
24K11

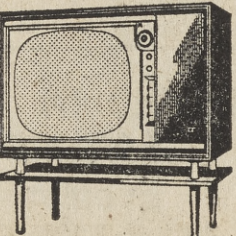
We invite you to see a totally new kind of TV—Eye-Conditioned from the inside out, for hour after hour of comfortable viewing. There's a new, stronger Power Panel working unit (not a conventional chassis) for extra power and longer, trouble-free performance. A new Glare-Guard picture unit with Aluminar tube and Eye-Shade filter. New Accurashade circuitry

for a deeper, more natural picture. Many, electronic improvements—stemming from Motorola research in exacting color TV.

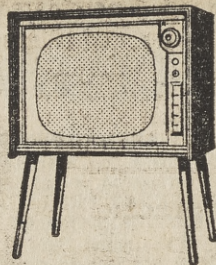
Look over these superb new styles—the fine wood finishes and decorator colors, in slim, trim consoles and table models. And before you decide on any TV, consider this important Motorola exclusive...



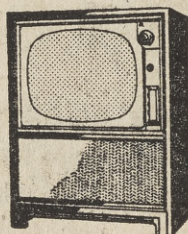
21" Golden Beam turntable console—faces any direction! Pushbutton Turn-On. Leather top (resists stains) on solid Mahogany or Blond cabinet. 21K43. \$59.95



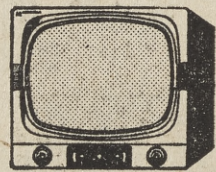
Motorola 24" home theater console—screen and twin speakers side by side. Long, low, horizontal console, with shelf, in solid Mahogany or Blond. 24K11. \$45.00



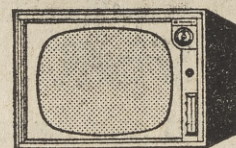
Motorola 21" console—A tremendous value with Eye-Conditioned Glare-Down picture unit. Mahogany or Blond wood finish. 21C4. \$39.95



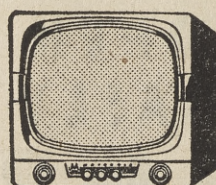
Deluxe Motorola 21" TV—Superb value, wood-finished console with Right-Up-Front Tuning. Mahogany or Blond. 21K40. \$39.95



Motorola Timer TV—handsome electric clock turn 17" screen on or off, automatically. Ideal for bedroom, children. Metal finished in Antique White or Tinted Pink. 17T26. \$179.95



Top Motorola 21" table TV—Picture covers front of set, no extra bulk. Right-Up-Front Tuning. Eye-Conditioned viewing. Mahogany or Blond wood finish. 21T28. \$249.95



Super-Thrift 17" TV fits small spaces, easily portable room to room or out to the porch. Shatterproof metal—Charcoal finish, wood-grain or mar. 17T24. \$159.95

All prices include Federal Tax and full-year warranty on picture tube.

\$42.50 Value for only \$9.95

GIANT TOY PACKED NORGE Christmas Stocking

WITH EVERY NEW MIRACLE NORGE Appliance

Dad! What a Merry Xmas your family can have. Small down payment gives Mom a new Norge appliance, the kids a load of toys, including a life-size baby doll (\$11.95 value), a red scooter (\$3.50 value) and 18 other toys.

HERE'S A LINE-UP OF THE MOST THOUGHTFUL CHRISTMAS GIFTS YOU CAN POSSIBLY GIVE

- Norge Automatic Washers with Fresh-Water Super-Rinse.
- Norge Automatic Dryers with Hamper-Dor.
- Norge Semi-Automatic Washers.
- Norge Refrigerators in a complete range of sizes.
- Norge Freezers in both chest and upright models.
- Norge Ranges in both gas and electric models.

We'll Give You...

A KING SIZE TRADE-IN ALLOWANCE THAT'LL MAKE OUR LOW PRICES EVEN LOWER!

Community Furniture
4887 Voltaire St. — Ocean Beach — AC-3-5714

Give a new Packard-Bell TV

TV

Television Sales and Service is our Business!

- Genuine Hardwood Cabinets
- Extra-Large Aluminized Picture Tubes.
- Illuminated Channel Selectors
- Removable Tru-vue Lens

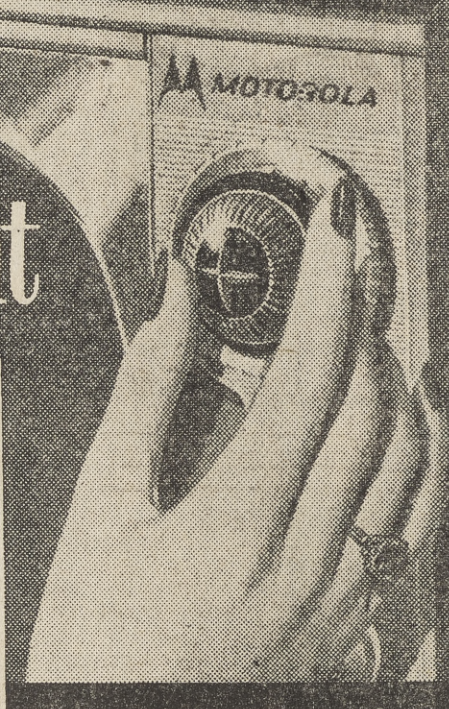
\$199.95

Point Loma Radio & TV
4875 VOLTAIRE STREET
OCEAN BEACH AC-2-8378

Right-Up-Front

No stooping or stretching... no fumbling with hard-to-see side controls... no dials sticking up on top. Just reach out—all controls are within natural reach from easy stand-up position. You can see the picture as you change channels.

New Pushbutton Turn-On on many models. Just push a button and go sit down. You'll get both picture and sound exactly as they were last time set was used.



Tuning

BETTER SEE **MOTOROLA TV** THIS WEEK!

World's Easiest Tuning! World's Easiest Viewing!

BAILEY'S WESTERN AUTO

Store Hours 9:00 a. m. to 9:00 p. m. Daily

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OCEAN BEACH

Marc's

... for that
Last Minute
GIFT

Remember
Our Stocks
are Always
Fresh & Full!

Marc's

4919 NEWPORT AVE.
OCEAN BEACH, CALIFORNIA

Continuous Budget Accounts AC-3-7232

OUR CHRISTMAS SPECIAL!

the smart set
prefer

KNITS

... especially the LOFTIE
KNIT SUITS ... sizes 10
thru 20. Also half sizes.

20 % off

The Best Buy In Town
NYLON SLIPS.....3.75

Beautiful Cocktail Wear—Sizes 10 thru 20—
Also half sizes.

Stoles for Dress and Sportswear
Wonderful Selection Maternity Wear

GORDON'S

4992 NEWPORT AVE. OCEAN BEACH

GIFTS HE Wants For CHRISTMAS!

Slacks

A Very
Large Selection
7.95 up

Prince
Gardner
Wallets
3.50 up

- Sport Shirts.....2.95 up
- Dress Shirts.....3.95 up
- Gift Robes.....8.95 up
- Neckwear.....1.50 up
- Belts.....1.50 up
- Handkerchiefs.....6 for \$1
- Jewelry.....1.50 up
- Slipper Sox.....3.50

ART'S

STORE FOR MEN
4920 Newport Ave.



SHOP AT
YOUR
LEISURE...

From one of the largest
selections of gifts in the
city.

THIS YEARS GIFTS AND TOYS ARE SOME OF
THE FINEST IN OUR 36 YEARS.

CHECK THIS LIST!

- Cosmetics
- Toys
- Candies
- Tobaccos
- Smoker's Supplies
- Christmas Wraps
- and Seals
- Cards
- Gift Sets for Men and Women

KRAFT'S DRUGS

Corner Newport
and Bacon St.

OPEN EVENINGS UNTIL 9 P.M.



ARTIST'S SUPPLIES

- PAINTS
- BRUSHES
- PALETTES
- Charcoal Water Color

Glitter...

for DECORATING Gifts
Ornaments, Clothes, Signs,
and Greeting Cards. Sprinkle
on—Shake Off. 9 popular
colors.

CORD'S PAINT STORE

1916 CABLE ST. OCEAN BEACH AC-3-9635



**MEN'S
SPORT
SHIRTS**

2.95 to 12.95

THE STORE FULL
OF GIFT IDEAS!

Selections are easy at ELM'S! Select a gift
you can give with confidence from our
Complete Line of Name Brands.

4985
Newport
Ave. **ELM'S** Ocean
Beach

OPEN EVENINGS 'TIL 9 P. M.

MAKE IT A...

Sunbeam CHRISTMAS!

- ELECTRIC FRY PAN
- WAFFLE IRON
- TOASTERS
- MIXMASTER
- COFFEE MAKER
- STEAM OR DRY IRONS
- SHAVEMASTER RAZOR for MEN & LADIES

A Gift for HIM—

HAMMERS and SAWS
Now at Reduced Prices!

OCEAN BEACH HARDWARE

The Old Fashioned Hardware Store
1826 BACON ST. AC-3-3083

Natis' Mexican Imports

LA PLAZA SHOPPING CENTER
1826 Bacon St. Ocean Beach AC-2-2516



**GIFTS
for Christmas
from MEXICO**

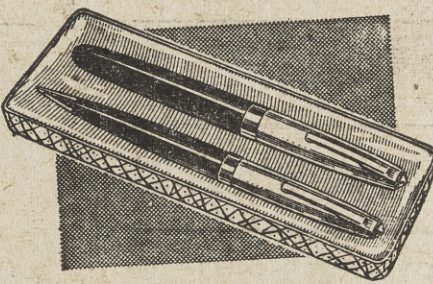
- Hand Painted Skirts
- Hand Embroidered Dresses and Blouses
- Silver Jewelry
- Leather Bags

**MEXICAN
Christmas
Cards**

Large Selection
Glass & Pottery



PENS at any price you want to pay



... Starting at
\$2.50

- SHEAFFER
- PARKER
- ESTERBROOK
- EVERSARP

DESK SETS AND POCKET SETS

**BURDINE'S
STATIONERY**

4934 Newport Ave.

We Give
S & H
GREEN
STAMPS



the ever welcome

Gift for the Home

Is there any home that has
enough drawer space?

HERE'S A REAL VALUE!

**5 DRAWER
Light Maple Finish
CHESTS 19.50**

"Cosco" Kitchen Stools.....3.95 up
"Cosco" Step Stools.....9.75 up

Bacon St. Furniture

1884 Bacon St., Ocean Beach
PHONE AC-3-5071



**Native Hand-Crafted
GIFTWARES**

Featuring the best of Mayan Fabrics from
GUATEMALA

Beautiful hand woven Yardage,
Dresses, Skirts and Blouses;
Men's Sport Shirts and Ties

And from other lands:
Place Mats, Carvings,
Sea Shells and Coral,
Cards and Note Paper,
Jewelry and Bags,
Basketry

**vern's
imports**

LA PLAZA CENTER 1862 Bacon St., AC-2-4125



Holiday Splendor—

- Dressy Dresses
- Skirts
- Blouses
- Lingerie

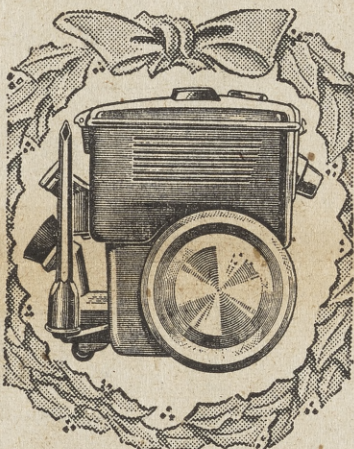
MANY LOVELY
GIFT ITEMS!

We Give S & H Green Stamps

FRAN'S

4892 NEWPORT AVE. OCEAN BEACH

GIVE HER A LEWYT



Vacuum Cleaner

Both cleaner and
nozzle roll on wheels!
No carrying or arm-
stretch!

Christmas
Special **\$79.95**
Now.....

Extra Easy Terms
See the Lewyt
Vacuum Cleaner Today!

**HOME
appliance co**

4896 NEWPORT (AT CABLE) AC-3-7152

Open
Evenings
Until
Christmas



Kitchen Timer Clock
PHILCO RADIO 26.50

TV Rabbit Ear Antennas.....**2.95**

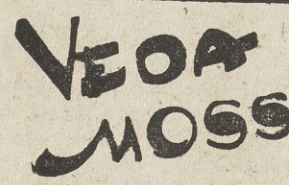
Modern Wrought Iron 360° Ball Bearing
SWIVEL TV STAND 9.95
With Magazine Rack. Reg. \$10.98

SUNBEAM MIXMASTER — FAIR-TRADE PRICE

PLUMMER TV

4933 VOLTAIRE ST. OCEAN BEACH

**EVERYONE OF OUR
35 DEPARTMENTS..**



are Bulging
with GIFTS
for HER!

by
VEDA MOSS
Ocean Beach

NOTE:—

You can open a charge account
without a down payment — and
you pay no interest!

OPEN 'TIL 9 EVERY NIGHT!

**EVERY LADY LOVES
A BEAUTIFUL**

NYLON

SLIP

WE HAVE A
LARGE SELECTION

at **3.95**

IN A
GIFT BOX

FLANNEL GOWNS\$3.50

Elizabeth Bowen

4926 Newport Ave. Ocean Beach
OPEN EVERY NIGHT 'TIL 9



**MOTOROLA
GIFT WRAP
KIT**

2.25
Value **89¢**

ENOUGH FOR 20 HANDSOME GIFTS

118 pieces, including 15 sheets special Christmas paper,
5 sheets crisp white gift wrap tissue—all 20"x30"; 3
hanks lustre-glo ribbon (27-feet); 4 hanks Kurl-Tie
ribbon (36 feet)—Many colors, 3/4" width; 70 Christ-
mas seals, 10 gift cards, 10 gift tags—all full color; plus
professional gift wrapping tips.

WE HAVE SCRABBLE!

Bailey's WESTERN AUTO

5010 NEWPORT AVE. OCEAN BEACH



Cuddly-Pup Pajamas

Fine Flannelette Pajamas
with a "glow-in-the-dark
picture" on each pair
AND a large stuffed toy
dog to cuddle. Pink and
yellow. Sizes 3 to 12.

3.99

MARY MONROE

4996 Newport Ave. Children's
Wear Ocean Beach

GIFTS

Open Til 9
Every Night
'Til
Christmas



- SLIPS
- GOWNS
- ROBES
- PANTIES
- T-SHIRTS
- HOSIERY
- DRESSES
- COATS
- SUITS
- SKIRTS
- BLOUSES
- BELTS
- CAPRI PANTS

THE FINEST WOMEN'S APPAREL YOU CAN BUY
FOR HALF THE PRICE YOU PAY ELSEWHERE.

SAMPLE SHOPS

4820 Newport Ave. Ocean Beach AC-2-6006
3078 University Ave. NORTH PARK
268 1/2 Third Ave. CHULA VISTA



in the store of HOME GIFTS

BIG TABLES *for Holiday Dining*

**PLENTY OF ELBOW ROOM
TO SEAT 8!**



BLACK METAL

This is one of the smartest black metal and brass dining groups we have ever offered and yet the price is remarkably low. The double leaf extension top comes in a choice of beautiful wood grain MICALITE finishes. Rich dark walnut, popular limed oak or black tweed. So practical; resistant to fruit acids, stains, alcohol or heat.



Comfortable chairs have curved, welted form-fitting non-marring backs and full padded welted seats. Terrific selection of colorful scuff-resistant, washable DURAN covers.

TABLE AND
SIX CHAIRS
PLUS MATCHING
KITCHEN STEP
STOOL, ALL
FOR ONLY

99⁸⁸—

Buy Now... Pay next year

TRADE IN YOUR OLD FURNITURE

Complete the Beauty of Your Home with Custom-Styled Draperies!

Let our decorator help you with fabrics suitable with your own setting. Stop in or call for FREE estimate and advice on color coordination!

GIVE A GIFT THAT WILL BE
USEFUL AND APPRECIATED
THROUGHOUT THE YEAR!

**SOFA
PILLOWS · 1.98**

CLUB CHAIRS AND OTTOMANS

Genuine Leather-Leatherette. Beautiful New Fabrics including Miracle Saran

64.95 to 259.00

SMOKERS—New Styles

To go with Modern Homes

2.98 to 9.95

TV TRAYS

Wrought Iron, Maple, Blonde—Set of 4

3.89 to 27.50

CLOTHES HAMPERS . . . 8.95 to 10.95

MIRRORS 3.95 up

TV LAMPS 2.98 to 7.95

SERVING CARTS 6.95 to 22.50

CHILDS STROLLERS . . . 9.75 to 24.95

KIDDIES TABLE & CHAIR SETS 14.95

PICTURES 3.00 to 200.00

Good selection—many originals

SHAG RUGS—24"x36" 1.75

CARD TABLES 4.95 to 17.95

FOLDING CARD TABLE CHAIRS 3.00 to 8.95

LARGE ASSORTMENT HASSOCKS

All Sizes and Colors—

Priced from 3.95 to 16.95

BOOKCASES

Wrought Iron, Blend Mahogany

9.95 to 59.95



NICE ASSORTMENT OF DESKS

Walnut, Blond, Mahogany

34.50 to 99.50

PLATFORM ROCKERS.

Nice covers — Many have foam seats and backs

34.50 to 109.00

KITCHEN STEP STOOLS

Chrome and Wrought Iron.

3.95 to 17.95

BOUDOIR LAMPS 3.49 to 9.95

FLOOR LAMPS

10.95 to 49.00

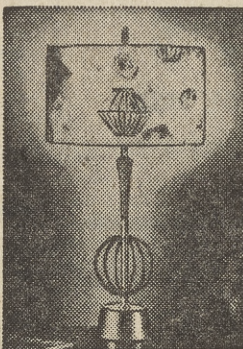


TABLE LAMPS

7.95 to 49.00

SOFA PILLOWS

3.95 to 6.95

CONTOUR LOUNGE CHAIRS

79.95 to 149.00

Make this a White Christmas for Mother! We have the Finest, Most Complete Selection of Appliances Anywhere. A Merrier Christmas can be even Merrier with a New Range, Washer or Refrigerator from Noel's.

SHOP

MONDAY & FRIDAY
EVENINGS UNTIL 9

CLOSED MONDAYS UNTIL NOON



NOEL FURNITURE

4836 Newport Ave., Ocean Beach, Ph. AC 3-3163